

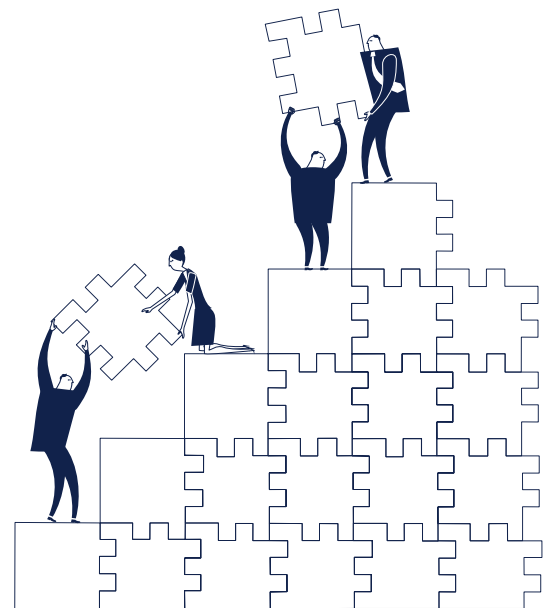
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# **Are U.S. Analysts' Recommendation Changes for Cross-Listed Stocks More Informative than Local Analysts'?**

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December 2016

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# **Are U.S. Analysts' Recommendation Changes for Cross-Listed Stocks More Informative than Local Analysts'?**

## **Abstract**

We investigate stock return and trading volume reactions to analyst recommendation changes issued by local and foreign analysts for international stocks from 40 countries cross-listed in the U.S. We find that recommendation changes by analysts based in the U.S. lead to significantly higher abnormal returns and lower abnormal volumes in the home market of the cross-listed firm, compared to changes made by local analysts. Our results are strengthened by an identification strategy that relies on analysts who move locations. We do not find evidence that the U.S.-location premium to analyst recommendations can be explained by a bonding or certification role of U.S. analysts or differences in broker or analyst characteristics. Our findings suggest that U.S. analysts facilitate U.S. investors' access to investments in the foreign firm's home market. U.S. analysts seem to improve the information environment and stock return responsiveness of cross-listed firms, in particular for firms from developed countries where the local analyst advantage is smaller.

**Keywords:** International cross-listing; analyst recommendations; location advantage; informativeness; trading volume

**JEL Classification:** G14, G15, G24, G29, M40, O16

## 1. Introduction

Firms that cross-list in the U.S. tend to experience an increase in analyst following and usually have both U.S. and local analyst coverage after the cross-listing. Prior research has examined changes in analyst coverage and forecasts accuracy around cross-listing decisions (Lang, Lins, and Miller, 2003) and investigated the effect of the cross-listing on price and volume reactions to earnings announcements (Bailey, Karolyi, and Salva, 2006). Yet little is known about the role of informational intermediaries, such as analysts, located in the country of the cross-listing for the information environment of the firm and price discovery in the home market.<sup>1</sup> For example, Karolyi (2006) observes that:

*“To fully understand the economic consequences of changes in the disclosure requirements for firms listing shares on overseas exchanges, research needs to concentrate more efforts on the role that informational intermediaries play.[...] Unfortunately, little is still known about the composition of the analysts, whether they are local or based in the new market, and whether this affects the dispersion or accuracy of their forecasts or the capital market participant’s reactions to their forecast skills”* (p.114).

Consequently, in this paper we examine the relative informativeness of U.S.-based analysts’ recommendation changes compared to local analysts’ for international stocks cross-listed in the United States. In particular, we are interested in understanding how information produced by U.S. analysts affects trading in the home market of the cross-listed stock compared to information produced by local analysts.

One strand of the literature shows that analysts’ stock recommendations generally tend to be informative (Womack, 1996; Jegadeesh, Kim, Krische, and Lee, 2004), but that local analysts, and analysts that are geographically located closer to the firm, have an information advantage (Malloy, 2005; Bae, Stulz, and Tan, 2008). Another strand of the literature,

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<sup>1</sup> A few studies examine changes in the information production by analysts for firms in countries that open their economies to foreign investors (Bae, Bailey and Mao, 2006) or that have foreign analyst followings (Bae, Stulz and Tan, 2008) by concentrating on forecasting characteristics. These studies do not investigate the implications for price discovery for cross-listed firms.

however, suggests that various monitoring mechanisms improve with a cross-listing and that overseas analysts might facilitate this “bonding” mechanism as well as play a certification role for the home stock (Karolyi, 2006; Stulz, 1999). Thus, U.S. analysts’ recommendations might be more informative than local analysts’ because information production might be more stringently regulated in the U.S. than in the local market, or because Wall Street intermediaries command a higher perceived reputation alleviating informational and agency concerns of home market investors. In addition, a cross-listing opens local firms to investors in the U.S., which increases the demand for the provision of analyst services for these stocks (Bae, Ozoguz, Tan and Wirjanto, 2012). If U.S. investors are more likely to follow U.S. analysts and also trade in the home market of the stock, home market prices might respond more strongly to information produced by U.S. analysts.

We investigate stock return and trading volume reactions to analyst recommendation changes issued by local and foreign analysts for international stocks from 40 countries cross-listed in the U.S from 2003-2007. We first examine home and U.S. market reactions to recommendation changes irrespective of the location of the issuing analyst. We find recommendation changes to be informative for both home and U.S. market investors, and find no significant differences in stock returns between the home and the U.S. market, but higher abnormal trading volumes in the home market. We next differentiate by the location of the analyst. Our main results show that recommendation changes by analysts based in the U.S. lead to significantly higher abnormal returns in both, the U.S. *and* the home market of the cross-listed firm, but that abnormal volumes are higher in the U.S. for recommendation changes from U.S. analysts and higher in the local market if issued by local analysts. We do not find such a differential effect for other foreign analysts.

We examine price and volume reactions as they allow us to identify information asymmetries and differential information processing among investors (Kim and Verrecchia, 1991, 1994). A price change at announcement of a recommendation change is proportional to

the news in the announcement and the precision of the announcement. A volume change is proportional to the absolute price change and differential private information across traders. Our findings of a higher U.S. and home market reaction to U.S. analyst recommendation changes compared to local analysts thus suggests that investors perceive the U.S. analysts' signal to be of higher precision (holding the magnitude of the change constant). The relatively lower abnormal trading volumes in the home market to U.S. analysts' recommendation changes suggest that there is less disagreement among investors about the precision of the U.S. signal compared to that of a local analyst. That is, the recommendation news of U.S. analysts is relatively more important to home market traders due to less precise private information and thus has a larger impact on their beliefs.

We further find that the differential reaction to U.S. analyst recommendation changes is higher (and statistically more robust) for recommendation upgrades than downgrades. This result is consistent with the notion that agency costs might be higher for home market investors with respect to recommendation upgrades. If conflicts of interest are more pervasive between local analysts and local firms, which might mean that local analysts are more reluctant to issue downgrades or are more likely to issue upgrades for local firms, then investors will assign a higher U.S.-location premium to upgrades than downgrades.<sup>2</sup>

Our results are robust to controls for firm, analyst, broker and recommendation characteristics as well as in within-firm-analyst estimations. We further strengthen identification by examining a subsample of analysts that move locations during our sample period and change from being a U.S.-located analyst to become local analysts or vice versa (and move within the same or across brokerage firms). This empirical strategy allows us to isolate the effect of the location from unobserved differences in analyst, broker or firm

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<sup>2</sup> Conflicts of interest could be more pervasive between local analysts and local firms if the local broker is more dependent on other business relationships with the firm compared to an international broker that has more diversified client relationships.

characteristics. The differential market reaction to the U.S.-location of the analyst persists within this subsample.

We further investigate the source of the U.S.-analyst premium. One possibility is that U.S.-located analysts have an information timing advantage and on average issue recommendation changes earlier than local analysts. However, we do not find any significant differences in the timing of the recommendation changes between U.S. and local analysts. That is, U.S. and local analysts are equally as likely to be leaders as followers in making a recommendation change for a particular firm. We also do not find evidence that the results are due to different skill-sets of U.S. and local analysts.

We then investigate whether the U.S.-analyst premium stems from a bonding or certification mechanism. Capital-markets-based accounting research has long emphasized changes in reporting and disclosure requirements that come with a cross-listing as first order effects on the valuation of the firm. Cross-listings are seen as strategic tools by managers, who cannot credibly convey material information about the future prospects of the firm to shareholders, by helping them mitigate information and agency problems if the overseas market they cross-list on has higher disclosure and governance requirements (Karolyi, 2006). A cross-listing might thus be a credible way for a firm in a country with weak investor protection to commit to higher-quality governance by borrowing the investor protection of the country of the cross-listing (Doidge, Karolyi, and Stulz, 2007) and by exposing itself to stronger monitoring that is otherwise unavailable in the home market (Coffee, 1999, 2002). In addition to the stronger legal, governance and disclosure environment, Stulz (1999) highlights the role of “reputational intermediaries” such as securities analysts that may serve as a certification mechanism for the quality of the firm.

If the bonding hypothesis explains the U.S.-location premium for analyst recommendations, we expect to find the results to be stronger for firms that cross-list from countries with weak legal, governance or disclosure environments. We use various proxies

that differentiate between the legal, governance and disclosure environments of the home countries. We find the opposite. The higher responsiveness to U.S. analysts could also be attributed a signalling role of intermediaries that lend their reputation to the cross-listing firm by marketing the firm to host country investors (Stulz, 1999). However, despite finding that U.S. analysts are more likely to work for more reputable brokers, we do not find any evidence that these differences in reputation are incrementally informative.

Instead, the findings that the U.S.-location premium for analyst recommendations is stronger for firms from more developed countries seems consistent with a U.S. investor demand effect. As U.S. investors are more likely to invest in countries that have a larger share in the world portfolio, i.e. developed countries (Bae, Bailey, and Mao, 2006), there is a larger demand for U.S. analysts covering firms in those countries resulting in more resources being devoted to information production for these firms. Thus, more U.S. analyst resources are used to produce better information, which leads to more responsive stock returns.<sup>3</sup>

Our study is the first to investigate the role of intermediaries in improving the information environment of cross-listed stocks. A large literature in finance examines the economic consequences of cross-listings and argues that firms located in countries with weak legal protection and governance mechanisms can benefit from the stronger legal and governance environment of overseas markets through cross-listings (Reese and Weisbach, 2002; Doidge, 2004; Doidge, Karolyi, and Stulz, 2004). The benefits in the form of lower information asymmetries and agency costs are suggested to arise by committing the firm to higher legal and regulatory standards and stronger enforcement of the overseas listing (Coffee 1999, 2002). Several studies also find an increase in institutional ownership in cross-listed firms as additional monitoring device (Edison and Warnock, 2004; Bradshaw, Bushee, and Miller, 2004). In addition, cross-listings are found to be associated with improvements in the

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<sup>3</sup> In robustness test, we find suggestive evidence pointing in this direction. This interpretation of our results is also consistent with the findings in Bae, Stulz, Tan (2008) of a weaker local analyst advantage for stocks in countries with better disclosure environments and confirm, for cross-listed stocks, that the openness of countries to foreign investors is correlated with a better information environment and more responsive stock returns (Bae, Bailey and Mao, 2006; Bae, Ozoguz, Tan, and Wirjanto, 2012).



information and trading environment of the firm (Baker, Nofsinger, and Weaver, 2002; Lang, Lins, and Miller, 2003; Karolyi, 2004; Fernandes and Ferreira, 2008). Baker, Nofsinger, and Weaver (2002), for example, find that non-U.S. firms that cross-list in the U.S. experience an increase in the number of analysts that follow the stock. Similarly, Lang, Lins, and Miller (2003) find increased analyst coverage and higher forecast accuracy for cross-listed firms.

We contribute to this strand of the literature by showing that intermediaries play an important role in producing the benefits of an improved information environment. In particular, we add to the literature that finds that cross-listings are associated with the benefits of a larger shareholder base and improved information transmission (Foerster and Karolyi, 1999; Bae, Ozguz, Tan, and Wirjanto, 2012) by finding that information intermediaries in the country of the cross-listing facilitate trading in the home market.

Another strand of the literature in finance and accounting investigates the market reaction to analyst recommendation changes and generally finds these to be informative (Womack, 1996; Jegadeesh, Kim, Kirsche, and Lee, 2004; Yezegel, 2015). Several studies show, however, that geographical distance has a negative effect on the accuracy of analyst earnings forecasts suggesting that local analysts have an information advantage (Malloy, 2005; Bae, Stulz, and Tan, 2008). We contribute to this literature by finding that, despite the documented local analyst advantage, U.S. analyst recommendation changes command higher information value for the home market trading of cross-listed stocks, which we suggest stems from U.S. investor demand consistent with the literature on financial liberalization (e.g., Bae, Bailey, and Mao, 2006; Bae, Ozguz, Tan, and Wirjanto, 2012). As such our study is also related to the literature that examines return co-movements and trading volumes in international stock markets (Halling, Pagano, Randl, and Zechner, 2008; Gagnon and Karolyi, 2009; Gagnon and Karolyi, 2010). We find that differential home-US return and volume reactions for cross-listed stocks stem from location differences of the information source (i.e., the analyst recommendation change).

The remainder of the paper is organized as follows. In the next section we describe the data and methodology. Section 3 discusses univariate results on the comparative informativeness of U.S. and local analyst recommendation changes. We present our main regression findings in Section 4. Section 5 concludes.

## **2. Data and Methodology**

### *2.1. Sample Selection*

We obtain data on foreign stocks listed on the three major United States exchanges (NYSE, NASDAQ, Amex) between January 1, 2003 and December 31, 2007 from Thomson Reuters Datastream.<sup>4</sup> We only consider depositary receipts (Level II and Level III ADRs) and direct (ordinary) listings. We exclude from the initial sample Level I ADRs, Rule 144A ADRs, Reg. S shares and stock denoted as preferred shares, trust units or right issues.<sup>5</sup> In order to identify the final group of Home-U.S. stocks pairs we apply several criteria.

First, we match the parent stock (i.e., the home counterpart) to every ADR recorded in Datastream.<sup>6</sup> We then retrieve the International Securities Identification Number (ISIN) numbers of the ADR and the underlying stock, and compare manually the codes and names with the main depositary banks' directories from Bank of New York Mellon, Citibank, Deutsche Bank and J.P. Morgan.<sup>7,8</sup>

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<sup>4</sup> Our sample period ends in 2007 since Nelson Publishing Inc. stopped producing its Directory of Investment Research that provides locations of brokers and financial analysts in 2008.

<sup>5</sup> We focus on listed ADR programs (Level II and Level III ADRs) and direct listings and exclude unlisted programs (Level I and Rule 144 ADRs) as price and volume reactions of the latter might be affected by differences in liquidity and market microstructure as Level I ADRs are traded over-the-counter (OTC) and Rule 144 ADRs through Automated Linkages (PORTAL). Moreover, there are large differences in the information environment between the listed and OTC programme in terms of governance, disclosure and reporting standard requirements.

<sup>6</sup> We use a combination of various Worldscope and Datastream items (WC06116 *ADR non-US identifier security*, *QTEALL* and *QTDALL*) as well as manual matching to identify the primary (home stock) and secondary quotes (U.S. ADR or ordinary share) of each pair.

<sup>7</sup> Bank of New York Mellon DR Directory ([http://www.adrbnymellon.com/dr\\_directory.jsp](http://www.adrbnymellon.com/dr_directory.jsp)), Citi Bank Global DR Directory (<https://depositaryreceipts.citi.com/adr/guides/uig.aspx?pageId=8&subpageID=34>), Deutsche Bank DR Universe ([https://www.adr.db.com/drweb/dr\\_universe\\_type\\_e.html](https://www.adr.db.com/drweb/dr_universe_type_e.html)), J.P. Morgan DR Universe (<https://www.adr.com/Investors/Markets>).

For foreign firms that list in the form of ordinary programs we follow a similar procedure. We identify in Datastream all foreign firms (i.e., firms with a DS item *market* different from United States) listed as secondary quote on the NYSE, NASDAQ or Amex and obtain the ISIN codes of the home counterpart. We further identify the country of origin of the underlying stock and the local exchange market where the foreign stock is traded. We use the Citibank Global DR Directory, the Bank of New York Mellon Terminated DRs Directory and SEC 20-F filings to ascertain the exact dates of the cross-listings on and delistings from the major markets.<sup>9</sup> Finally, we validate our pair-observations by cross-checking the name, country and U.S. exchange of cross-listed firms with the annual list of foreign companies registered with the SEC for each year from 2003 to 2007.<sup>10</sup>

In our sample we consider only pairs with daily closing price, stock returns, number of shares traded and number of shares outstanding available in Datastream for both the U.S. cross-listing and its local counterpart.<sup>11</sup> We exclude stocks with missing market data in one of the two markets and single-listed foreign firms (i.e., firms that only list on the U.S. exchange but not in their home country).

Datastream local market indices are used for each local stock listing as proxy for the national market portfolio. Effective issue and termination dates from the depositaries banks' directories and the Datastream items *BASE* and *TIME* are used to restrict our analysis just for the time period during which firms are listed simultaneously in the two markets (Home and U.S.). When an ADR or an ordinary program terminates, the local stock delists, or the ADR is

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<sup>8</sup> Stock Exchange Daily Official List (SEDOL) numbers for the underlying stocks are also used. When the ISIN code of the ADR is missing in the Depositary Banks directories we use CUSIP number, convert it to its equivalent ISIN number and check it with the Datastream ADR's ISIN.

<sup>9</sup> Although Datastream maintains a record of inactive stocks, only the most recent status and exchange listing is kept, which could potentially lead to a misidentification for some stocks that are recorded as listed on one of the major U.S. exchanges, but are in fact upgrades from past over-the-counter Level 1 ADRs or Rule 144a listings during our sample period. Similarly stocks recorded as listed on OTC markets might have previously traded on the NYSE, Nasdaq or Amex at some point during our sample period. For example, German BASF SE (formerly BASF AG) was listed as ADR on the NYSE for seven years until September 5, 2007. The firm was then downgraded and continues to trade as OTC. Because the stock is still active as of June 2016, Datastream identifies its exchange market as OTC also for the *pre-2007* period. We cross-check Datastream and the merged dataset of depositary banks to identify this issue.

<sup>10</sup> <https://www.sec.gov/divisions/corpfin/internat/companies.shtml>.

<sup>11</sup> Market data are obtained from Datastream using the adjusted unpadding option.

downgraded to OTC we set the observations subsequently to missing values for both the U.S. and home series.<sup>12</sup>

The sample of Home-U.S. pairs is further restricted to firms with analyst recommendations data in the Institutional Brokers Estimate System (I/B/E/S) and firms with a valid I/B/E/S ticker for the ADR/ordinary shares or for the home country stock.<sup>13</sup> We remove duplicates and eliminate observations with anonymous analysts (I/B/E/S analyst code *amaskcd* equal to 0). These screens leave us with 550 cross-listed firms from 40 countries with 31,988 recommendation changes/reiterations issued by 4,783 analysts.

## 2.2. Analyst Location

For the above sample we identify the location of analysts and brokers. We include recommendations in our sample only if the geographical locations of the financial analysts and brokerage firms for which they work can be unambiguously determined. Using the I/B/E/S analyst code and the year of the recommendation issued by the analyst, we compare the name of the analyst in I/B/E/S with the information contained in the annual volumes of Nelson's Directories of Investment Research (2004-2008).<sup>14</sup> Each edition of Nelson's Directory published in year  $t$  uses analyst data (name, office address) as of November of the previous year. The country location of analysts and brokers in year  $t$  is then obtained from the year  $t+1$  edition of Nelson's Directory.<sup>15</sup> We identify the geographical location (country and city) for 3,869 financial analysts (81% of the total) located in 44 different countries working

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<sup>12</sup> Consider the case of Allied Domecq Plc, a UK firm cross-listed on the New York Stock Exchange. The stock was upgraded from OTC to NYSE on July 31, 2002 and delisted on July 27, 2005 from London and New York after a takeover by Pernod-Ricard SA. The firm is therefore present in our sample only between the two dates (upgrade and delisting).

<sup>13</sup> As we obtained data on analysts' recommendations and earnings forecasts from two different vintages of I/B/E/S in 2011 and 2013, our data should not be affected by the biases documented by Ljungqvist, Malloy and Marston (2009) across seven different I/B/E/S downloads obtained between 2000 and 2007. Since then I/B/E/S reported that the files have been purged from the main biases (e.g., alterations, deletions, additions and anonymizations of analysts and/or firms covered).

<sup>14</sup> We exclude I/B/E/S/ analyst codes that identify a team or group of analysts and concentrate our analysis on individual analysts.

<sup>15</sup> We thank Hongping Tan for kindly providing us his data on analyst and broker geographical locations. For a more detailed explanation on the matching procedure between the analysts data from I/B/E/S and Nelson's Directories see, among others, Malloy (2005), Bae, Tan, and Welker (2008) and O'Brien and Tan (2015).

for 422 brokers issuing a total of 28,453 recommendation changes/reiterations (89% of the total).

Finally, we classify each analyst and brokerage firm as local or foreign by comparing their geographical location with that of the cross-listed firm following Bae, Stulz, and Tan (2008). If the analyst is located in same country as the firm she covers, the analyst is identified as *Local*. By contrast if the analyst is located in a different country from the covered firm, the analyst is classified as *Foreign*. We use the same approach for brokerage firms. A broker is identified as *Local* if its headquarter is located is the same country as the cross-listed firm and *Foreign* otherwise. This specification allows us to identify if the analyst works at the broker's headquarters or in one of the subsidiaries abroad.

The broker location allows us to further classify a local analyst as *Pure Local* if she is employed by a local broker (i.e., headquartered in the same country as the covered firm) or as *Expatriate Local* (i.e., the local analyst works for a foreign broker). We also divide the foreign analyst group into *Foreign\_SR* and *Foreign\_DR* for foreign analysts located in the same or in a different geographical region from the firm they cover, respectively. Analysts located in the United States (*US\_Located*) are by definition foreign analysts and can belong to the *Foreign\_SD* or *Foreign\_DR* category. We provide detailed summary statistics for the complete sample of cross-listed firms, analyst locations and recommendations in the next two sub-sections

### 2.3. Summary Statistics

The distribution of our sample firms across countries, industries, and analyst locations is presented in Table 1. Panel A of the table shows that Canada has the largest number of cross-listed firms (196), followed by the United Kingdom (57), Brazil (36), Japan (26), France and Mexico (21). The smallest number of cross-listed firms belongs to Austria, Belgium, Colombia, Hungary, Peru, Philippines, Sweden, and Turkey with only 1 firm per country with non-missing observations.

Local analysts issued 16,480 recommendations changes or reiterations and foreign analysts 11,973. The largest number of rating changes/reiterations is provided by pure-local analysts (10,895) followed by foreign analysts located in the same geographical region of the covered firms (8,286), expatriate local analysts (5,585) and foreign analysts in a different geographical region (3,687). *US\_Located* analysts account for 4,157 recommendation changes and reiterations.

In the far right column of the table we report the respective number of analysts covering the cross-listed firms of a specific country of origin. The total number of analyst observations is 3,876 located in 44 countries. The sum of analysts following firms as pure local, expatriate local, and foreign (in the same or a different region) does not equal to the total number of analysts since a given analyst can follow more than one firm in more than one country and/or sector and can change location in a given year.

Canadian firms have the highest number of recommendations changes/reiterations in our sample (8,068) and the largest number of analysts observations (911) followed by firms from the United Kingdom (734), France (448), the Netherlands (366), and Germany (355). Firms in these countries also have a higher number of foreign analysts following than local analysts.

Panel B shows that on average our sample covers 436 cross-listed firms in the U.S. per year from 2003 to 2007 with a similar fairly equally distributed number of analysts and recommendation changes/reiterations over the sample years. The far right column in the Panel shows that out of the 550 firms in our sample, more than 300 are present in all the years of our sample period.

#### *2.4. Recommendation Statistics*

Table 2 reports the number of recommendation changes and the magnitude of the change compared to the previous recommendation of the same analyst. I/B/E/S converts the recommendations of analysts to a standardized numerical five-point coding. We adopt the

convention and reverse the score such that 5 = strong buy, 4 = buy, 3 = hold, 2 = underperform, 1 = sell. We compute recommendations changes/reiterations by comparing the current rating with the prior rating issued by the same analyst.

Rating changes that lie above the main diagonal (reiterations) are downgrades and ratings below the main diagonal are upgrades. Upgrades, downgrades and unchanged ratings account for 37%, 39% and 24% of the total 28,457 rating changes, respectively. The main ratings-change categories are downgrades from *buy-to-hold* (4,539 or 16% of the total), upgrades from *hold-to-buy* (4,252 or 15%), reiterations of prior *hold* (3,051 or 11%) and of prior *buy* (2,382 or 8%) and downgrades from *hold-to-underperform* (1,901 or 7%).<sup>16</sup>

Figure 1 summarizes the relative frequencies of rating changes conditional on prior recommendations. The Figure shows that a movement towards or from a subsequent *hold* rating represents nearly 50% of all the cases and that a prior *hold* rating on average gets upgraded to a *buy* with a 37.08% probability.

## 2.5. Methodology

We use a standard event-study methodology to calculate the average cumulative abnormal returns around a three-day event window [-1; +1] centred around the recommendation change/reiteration, both for the home and US market. For each cross-listed firm, we estimate excess returns using the market model of the respective market:

$$AR^{(H)}_{i,t} = R^{(H)}_{i,t} - \hat{\alpha}_i - \hat{\beta}_i R^{(H)}_{m,t} \quad (1)$$

$$AR^{(US)}_{j,t} = R^{(US)}_{j,t} - \hat{\alpha}_j - \hat{\beta}_j R^{(US)}_{m,t} \quad (2)$$

$AR^{(H)}_{i,t}$  and  $AR^{(US)}_{j,t}$  are stock  $i$ 's and US counterpart  $j$ 's (ADR or ordinary share) daily excess returns at time  $t$ ;  $R^{(H)}_{i,t}$  and  $R^{(US)}_{j,t}$  are stock  $i$ 's and US counterpart  $j$ 's (ADR or ordinary share) daily returns at time  $t$ ;  $R^{(H)}_{m,t}$  and  $R^{(US)}_{m,t}$  are the stock  $i$ 's corresponding Thomson Reuters Datastream (TRD) national stock market index (Datastream

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<sup>16</sup> In untabulated results, we find that the proportions of upgrades, downgrades, and reiterations are similar across different analyst locations.

item  $TOTMK[country\_code]$ ) and the US counterpart  $j$ 's corresponding TRD US stock market index (Datastream item  $TOTMKUS$ ) daily returns at time  $t$ .<sup>17</sup>

For each cross-listed firm, daily abnormal returns ( $AR^{(H)}_{i,t}$  and  $AR^{(US)}_{j,t}$ ) are cumulated from day  $t$  to day  $\tau$  and mean domestic and foreign cumulative abnormal returns for a  $[t, \tau]$  event window are then obtained by averaging the domestic and foreign cumulative abnormal returns corresponding to each recommendation change/reiteration category and analyst location.

Daily trading volumes are computed as  $\ln[1 + n^{(H)}_{i,t}] / \ln[1 + S^{(H)}_{i,t}]$  and  $\ln[1 + n^{(US)}_{j,t}] / \ln[1 + S^{(US)}_{j,t}]$ , where  $n^{(H)}_{i,t}$  and  $n^{(US)}_{j,t}$  are the daily number of shares traded (Datastream item  $VO$ ) for stock  $i$  and US counterpart  $j$  (ADR or ordinary share), respectively. Similarly  $S^{(H)}_{i,t}$  and  $S^{(US)}_{j,t}$  are the daily total number of shares outstanding (Datastream item  $NOSH$ ) for stock  $i$  and US counterpart  $j$ . Abnormal trading volumes ( $AV^{(H)}_{i,t}$  and  $AV^{(US)}_{j,t}$ ) are calculated as the difference between the trading volumes of the stock  $i$  or the US counterpart  $j$  at time  $t$  ( $V^{(H)}_{i,t}$  and  $V^{(US)}_{j,t}$ ) and the average volume ( $\overline{V^{(H)}_{i,t}}$  and  $\overline{V^{(US)}_{j,t}}$ ) over a  $[-61, -2]$  and  $[+2, +61]$  estimation window (Womack, 1996):<sup>18</sup>

$$AV^{(H)}_{i,t} = V^{(H)}_{i,t} - \overline{V^{(H)}_{i,t}} \quad (3)$$

$$AV^{(US)}_{j,t} = V^{(US)}_{j,t} - \overline{V^{(US)}_{j,t}} \quad (4)$$

Daily abnormal volumes ( $AV^{(H)}_{i,t}$  and  $AV^{(US)}_{j,t}$ ) are aggregated for each cross-listed firm from day -1 to day +1. We then average the domestic and foreign cumulative

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<sup>17</sup> See Campbell, Cowan, and Salotti (2010). The model parameters  $\alpha$  and  $\beta$  are estimated over daily times-series OLS regressions on domestic and US market models using a  $[-121, -2]$  estimation window given by  $R^{(H)}_{i,t} = \alpha_i + \beta_i R^{(H)}_{m,t} + \varepsilon_{i,t}$  and  $R^{(US)}_{j,t} = \alpha_j + \beta_j R^{(US)}_{m,t} + \varepsilon_{j,t}$ . Daily log-returns between day  $t$  and day  $t-1$  are computed using the stock or market *cum*-dividend total return index (Datastream item  $RI$ ) in local currency and in US dollars for stock  $i$  and US counterpart (ADR or ordinary share)  $j$ , respectively. We restrict our analysis to recommendations changes/reiterations events with sufficient daily return observations for the estimation window. We consider an event before June 18, 2003 only if the firm remains listed in the same markets in the previous 121 trading days. If the recommendation is issued on Saturday or Sunday we consider the first subsequent Monday as day 0 in the event window.

<sup>18</sup> We first apply a logarithmic transformation of volumes as suggested by Ajinkya and Jain (1989) such that  $V^{(H)}_{i,t} = \ln(1 + Vol^{(H)}_{i,t})$  and  $V^{(US)}_{j,t} = \ln(1 + Vol^{(US)}_{j,t})$ , where  $Vol^{(H)}_{i,t}$  and  $Vol^{(US)}_{j,t}$  are stock  $i$ 's and US counterpart  $j$ 's (ADR or ordinary share) daily trading volumes.



abnormal volumes analogous to abnormal returns to obtain mean domestic and foreign cumulative abnormal returns over a [-1, +1] event window.

### **3. Univariate Comparisons**

#### *3.1. Analysts' recommendation changes in US and home markets*

Table 3 presents results on abnormal returns and volumes in home and US markets conditional on the magnitude of the recommendation change. Table 3 does not distinguish by location of the analyst. The results in the table show that recommendation changes generate significant excess returns both in the home and U.S. markets. Home (U.S.) mean market reactions following upgrades and downgrades are 1.07% (1.06%) and -1.65% (-1.68%), respectively, and statistically significant at 1%-level. This initial evidence confirms that—consistent with the prior literature—recommendations changes are informative and that downgrades convey a stronger signal to markets (e.g., Womack, 1996).

The table further shows that ratings changes on average elicit similar market responses in the home and U.S. markets. The mean and median differences between the 3-day cumulative abnormal returns in the home and U.S. markets are not statistically different from zero (Columns 5 and 6). These results hold for any magnitude of the ratings change as well as on average across upgrades and downgrades. The evidence is consistent with the law of one price.

The right hand-side columns in Table 3 further show abnormal trading volumes around the recommendation changes/reiterations. Analysts' recommendation changes not only generate significant prices reactions but also induce greater-than-average trading volumes both in the home and U.S. markets confirming their informativeness.

However, while there are no significant differences in the cumulative abnormal returns between the home and U.S. markets, upgrades and downgrades exhibit higher excess trading volumes in the home market than in the U.S. market. The mean (median) differences for upgrades and downgrades are both statistically different from zero at 1.33% (2.28%) and

1.13% (2.53%), respectively. These results hold across most of the recommendation change categories, but in particular for 2-point and 1-point recommendations changes.

Overall, these initial results are consistent with the hypothesis that rating changes are equally informative in the local and U.S. market, but also show that on average, excess trading activity is more intense in the home than in the U.S. market suggesting that there exists more disagreement or less prior information among investors in the home market.

### 3.2. *The effect of analysts' locations*

Table 4 reports CARs and CAVs in the home and U.S. market by geographical location of the analyst. The table also shows results whether differences in cumulative abnormal returns and volumes generated by the recommendation changes are associated with analyst locations. Results are presented separately for upgrades (Panel A) and downgrades (Panel B). We divide the *Local* group into *Pure Local* and *Expatriate Local* analysts, the *Foreign* group in *Foreign\_SR* and *Foreign\_DR* analysts and isolate the group of foreign *U.S.-Located* analysts.

Consistent with the previous results, Panel A reveals that recommendation changes are associated with statistically significant CARs and CAVs in the home and U.S. market irrespective of the analyst location. While mean CARs are not different between home and U.S. markets across the analyst location categories (Column 5), home market CAVs are higher when upgrades are issued by local analysts (and foreign analysts that are located in the same region) and U.S. market CAVs are higher when upgrades are issued by *U.S.-Located* and *Foreign\_DR* analysts (Columns 11 and 12). More specifically, upgrades issued by *Local* analysts exhibit mean (median) differences in CAVs of 2.14% (2.82%) while differences in mean (median) CAVs for recommendation changes by *U.S.-Located* analysts are negative and equal to -3.66% (-0.93%).

More interestingly, however, significant differences exist between the market reactions within the home and U.S. markets subject to analyst locations. Panel A shows that upgrades

by analysts located in the United States generate mean cumulative abnormal returns of 1.89% and 1.95% in the home and U.S. market, respectively. Upgrades issued by *Local* analysts generate a lower market reaction and the mean home (U.S.) CARs amount to 1.06% (1.03%). That is, we find that *U.S.-Located* analysts are more informative than *Local* analysts even in the home market. The differences (local – U.S.-located) are statistically and economically significant in the home (U.S. market) at -0.83% (-0.92%) at the 1%-level (lower panel in Panel A). The pattern is similar when we disaggregate the *Local* analysts into *Pure Local* and *Expatriate Local*. Excess returns range from 1.04% to 1.09% in the home market and from 0.99% to 1.11% in the U.S. market and both are significantly smaller than reactions to *U.S.-Located* analysts.

A similar pattern persists when we examine downgrades (Panel B of table 4). Again, the results support the notion of a higher information value of analysts located in the United States even for home market trading. The three-day mean cumulative abnormal returns to U.S. analyst downgrades are equal to -2.51% and -2.59% in the home and U.S. market, respectively. *Local* analysts instead generate mean home (U.S.) CARs of -1.65% (-1.63%). The differences in market reactions are statistically significant and similar in economic magnitude to upgrades (second panel in Panel B).

The results on CAVs are equally similar to the pattern observed for upgrades. Downgrades issued by *Local* analysts exhibit mean (median) differences in CAVs equal to 1.67% (2.51%) and differences in mean (median) CAVs to downgrades issued by *U.S.-Located* analysts are negative and equal to -2.42% (-0.21%).

Overall, we find that *U.S.-Located* analyst upgrades are more informative than *Local* analyst upgrades in the Home and US market and similarly *U.S.-Located* analyst downgrades are more informative than *Local* analyst downgrades. We also find incremental excess trading in the home market in response to *Local* analysts' recommendation changes and in the U.S. market in response to *U.S.-Located* analysts'.

## 4. Cross-Sectional Regressions

### 4.1. The informativeness of US analyst recommendation changes

The preliminary results in Table 4 highlight statistically and economically significant differences in the cumulative excess returns (and somewhat weaker in excess volumes) between *Local* (*Pure Local* and *Expatriate Local*) and *U.S.-Located* analysts. The results suggest that an *U.S.-Located* analyst's recommendation change has incremental information value for the home market stock compared to a recommendation change by a local analyst based in the home country of the stock.<sup>19</sup>

We run pooled cross-sectional regressions, using announcement CARs (-1, +1) as dependent variables, on our main variable of interest *Local* (*Pure Local*, *Expatriate Local*) vs *U.S.-Located*, which is a dummy variable that takes the value of 1 if the recommendation change is issued by a *Local* (*Pure Local*, *Expatriate Local*) analyst and 0 if issued by an *U.S.-Located* analyst. The model is estimated as follows:

$$CAR_{[-1,+1],i} = \alpha_i + \beta_1 \text{Local vs U.S.-Located} + \sum \beta_k \text{Controls} + \varepsilon_i \quad (5)$$

We control for a set of variables related to analyst, broker, recommendation and firm characteristics based on findings in the prior literature and for various fixed effects (omitted in the equation, but stated at the bottom of Table 5), cluster standard errors by analyst and run the regression separately for upgrades and downgrades. The results are presented in Table 5.

We control for the analyst's experience measured as the number of years since the analyst first appeared in the I/B/E/S database (*Analyst General Experience*) and the difference of the number of years the analyst has covered the firm compared to all other analysts that covered the firm (*Analyst Firm Experience*), the number of firms the analyst follows (*Number*

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<sup>19</sup> The results in Tables 3 and 4 also highlight that there are no statistically significant differences in the CARs (-1,+1) between the home and U.S. market. We therefore restrict all subsequent analyses to the domestic (home) market with control variables related to the domestic stock. Untabulated results further reveal that the differences in returns are partly affected by time-zone differences and synchronicity in trading hours. We control for these effects in the cross-sectional tests in this section using fixed-effects.

*Firms Followed*), as well as the size (*Broker Size*) and reputation (*Broker Reputation*) of the broker.<sup>20</sup>

We further control for the potential confounding effects of firm and earnings news highlighted by the prior literature (Altinkilic and Hansen, 2009; Li, Ramesh, Shen, and Wu, 2015). *Pre (Post)-Earnings* are dummy variables equal to one if the recommendation change is issued in the two weeks before (after) an earnings announcement. *Concurrent Earnings Forecast* is equal to one if the recommending analyst issued an EPS revision for the stock in the three-day window around the recommendation change and the estimate was revised in the same direction as the recommendation change.<sup>21</sup>

Stickel (1995) notes that downgrades that skip one category change generate, at least in the short term, a significantly higher market reaction. The results in Table 3 confirm that 2, 3 and 4-point changes generate higher cumulative abnormal returns than 1-point category change and that the results are stronger for downgrades compared to upgrades. It is conceivable that US-located analysts are significantly more likely to issue recommendation changes by more than one point compared to local analysts contributing to the higher magnitude in the market reaction.<sup>22</sup> We therefore control for the magnitude of the recommendation change (*Abs. Recommendation Change*).<sup>23</sup>

To control for firm-characteristics we add the following variables: *Size* is the domestic market capitalization (Datastream item *MV*) computed as the domestic share price

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<sup>20</sup> We use the complete universe of recommendations present in I/B/E/S from 1993 to 2007 in order to compute the broker/analysts control variables. The final dataset contains 1,367,928 observations for firms listed in 68 countries.

<sup>21</sup> We retrieve data on individual analyst's one-year ahead earnings per share (EPS) estimate from I/B/E/S by using the U.S. and International Detail Earnings Estimate History. We adopt the same selection criteria as with the recommendations in defining the sample of EPS estimate revisions/reiterations. For the final sample of 550 cross-listed firms we merge the information drawn from the two I/B/E/S Detail Earnings Estimate files and identify a sample of 128,507 forecast revisions and reiterations of prior forecasts. EPS estimate revisions/reiterations are defined as the current estimate for one-year-ahead EPS minus the prior estimate by the same analyst.

<sup>22</sup> In fact, an untabulated t-test reveals that the mean absolute recommendation change of US-located analysts is significantly lower than that of local analysts at the 0.01%-level ( $t = -6.70$ ).

<sup>23</sup> For example, going from a hold (=3) to a buy (=4) the variable would have a value of one, going from hold (=3) to sell (=1) the variable would have a value of 2, an unchanged rating would have a value of zero, and so on.

(Datastream item *P*) times the domestic total number of shares outstanding (Datastream item *NOSH*) as of the end of June in the year prior to the recommendation change/reiteration (converted in millions of U.S. dollar); *Book-to-Market*, is computed as the book value of equity (Worldscope item WC03501) for the year ended before June 30, divided by market capitalization (Worldscope item WC08001) on December 31st of the same fiscal year. *Turnover*, is the domestic average daily trading volume calculated as the number of domestic shares traded (Datastream item *VO*) scaled by the domestic number of shares outstanding (Datastream item *NOSH*) over the 63 days prior to the recommendation change; *Prev1M* is the domestic stock return over the 21 trading days prior to the recommendation change/reiteration; *Prev1Y* is the domestic stock return over the prior 252 trading days prior to the recommendation change, excluding the 21 trading days prior to the recommendation change; *Analyst Coverage* is the total number of analysts covering the firm in the year of the recommendation change.

Columns (1) to (6) in Table 5 show the results for upgrades. Consistent with Table 4, we find that upgrades from *U.S.-Located* analysts outperform upgrades by *Local*, *Pure Local* and *Expatriate Local* analysts by a statistically and economically significant 0.82%, 0.94% and 0.90% (Columns 1-3) over the three day announcement window, respectively.<sup>24</sup> Column (4) repeats the main regression with year, and firm fixed effects; column (5) shows results with year, firm and analyst fixed effects, and column (6) with year and firm-analyst pair fixed effects. In all three regressions the market reaction to *U.S.-Located* analyst recommendation upgrades remains economically significantly higher (0.50%, 2.06% and 2.72%, respectively) than to *Local* analyst recommendation upgrades, controlling for observed firm, broker, analyst, and recommendation characteristics and unobserved (constant) firm, analyst and firm-analyst pair heterogeneity. The results in Column 6 suggest that within the same firm-

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<sup>24</sup> A Chi-square test (untabulated) reveals that the coefficients on the *Pure Local* and *Expatriate Local* dummies are not significantly different from each other ( $\text{Chi}^2=1.09$ ,  $p=0.30$ ).

analyst pairing recommendation upgrades by *U.S.-Located* analysts result in an economically significant 2.72% higher market reaction than recommendation upgrades by local analysts.

Columns (7) to (12) show the results for downgrades. Again, consistent with Table 4, we find that downgrades from *U.S.-Located* analysts elicit higher (in magnitude) market reactions than downgrades by *Local*, *Pure Local* and *Expatriate Local* analysts by a statistically and economically significant 1.10%, 1.07% and 1.37% (Columns 7-9), respectively.<sup>25</sup> Similar to upgrades Column (10)-(12) report results of the main regression with year and firm fixed effects, year, firm and analyst fixed effects and year and firm-analyst pair fixed effects. In column (10) the market reaction to *U.S.-Located* analyst recommendation downgrades is weakly significantly lower by 0.40% than to *Local* analyst recommendation downgrades. The coefficients are not statistically significant in Columns (11) and (12).<sup>26</sup>

Overall, the results in Table 5 confirm that recommendation changes by *U.S.-Located* analysts are more informative for home market investors than recommendation changes by local analysts. These findings are economically and statistically significant for upgrades and robust to the inclusion of various observable firm, analyst and broker characteristics as well as fixed effects, but weaker for downgrades.

#### 4.2. Do unobserved analyst and broker characteristics explain the results?

Despite the inclusion of various analyst and broker characteristics and estimation within analyst-firm pairings in Table 5 it is possible that the results are due to unobserved analyst and broker characteristics that change over time that influence the perceived value of US-

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<sup>25</sup> A Chi-square test (untabulated) reveals that the coefficients on the *Pure Local* and *Expatriate Local* dummies are significantly different from each other ( $\text{Chi}^2=2.92$ ,  $p=0.09$ ).

<sup>26</sup> We re-run the regressions for upgrades and downgrades for each recommendation change category (1-4) separately. The results remain unchanged for the first two categories 1 and 2, but are statistically insignificant for categories 4 (for upgrades) and 3 and 4 (for downgrades) possibly because of the lower power due to only little more than 100 observations for each of these categories.

located analyst recommendation changes relative to their local counterparts.<sup>27</sup> We therefore next examine the informativeness of recommendation changes within a sub-sample of analysts that move from the home market of the firm to the US or from the US to the home market of the firm they cover, i.e., the *Local vs U.S.-Located* dummy variable switches from 0 to 1 or from 1 to 0 within the subsample of analyst movers. We identify 74 analysts that move to and from the U.S. at least once during our sample period.

Table 6, Panel A presents the results. The coefficient on *Local vs U.S.-Located* remains statistically significant for the subsample of upgrades with and without the inclusion of different fixed effects, but is insignificant for the subsample of downgrades confirming the preliminary results of Table 5. The results suggest that an upgrade from the same analyst for the same firm leads to an almost 2.5% higher market reaction when the analyst issues the upgrade when based in the US compared to when based in the home country of the firm (Table 6 Panel A, column 4).

The preceding analysis does not distinguish between whether the analyst is moving to another broker when moving location. We investigate whether the results are sensitive to moves within or across brokers by further dividing the subsample of moving analysts into those that at the same time of the location also move to another broker and those that stay with the same broker and only change their office location. Focusing the analysis on this subsample allows us to hold analyst (and broker) characteristics fixed in order to isolate only the effect of the location change on the informativeness of the recommendation change.<sup>28</sup>

Table 6, Panel B presents the results of this analysis. The Panel reveals that for the subsample of upgrades the U.S. location effect persists within and across broker moves. The coefficient on *Local vs U.S.-Located* remains significantly negative at -2.21% when analysts

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<sup>27</sup> For example, the analyst might receive more training in the U.S. office of the bank, might change offices to a more prestigious broker with more resources, or might benefit from information spillovers from other parts of the broker in the U.S.

<sup>28</sup> For example, if a German analyst working for Deutsche Bank that covers a German firm cross-listed in the US, moves to the New York office of Deutsche Bank and continues to cover the same German firm, we observe the change in location of the analyst while all other characteristics (firm, broker and analyst) remain constant.



move location, but remain with the same broker. The magnitude of the coefficient is, however, almost double (-4.35% compared to -2.21%) when the analyst moves broker at the same time of moving location.<sup>29</sup> The results suggest that the location effect is less likely due to differences in characteristics within the same and across different brokers across locations.

#### 4.3. Are US-located analysts first to change recommendations and local analysts follow?

The preceding analyses focus on finding explanations for the US-location premium to analyst recommendation changes documented in Table 4 and 5 based on analyst, firm and broker characteristics. In the following we investigate the timing of the recommendation changes, differences in the organization of analyst research and country-specific explanations.

It is conceivable that U.S.-located analysts on average issue more informative recommendation changes due to being the leader in making a recommendation change that local analysts follow. That is, any market moving information might already be public with the first recommendation change for the firm, which happens to be one from a U.S. analyst, while local analysts piggy back on the recommendation change. U.S. analysts might be first mover in making recommendation changes because they might be faster in processing firm-specific or industry information, might work for brokerages that have better access to inside information of firms they follow, or because international firms may tend to disclose information when their respective home markets are closed, but the U.S. market is still open giving U.S.-located analysts a timing advantage in preparing their recommendation changes.

To investigate this potential explanation for our results we examine the relative timing of the recommendation changes for US-located and local analysts. For this we create an indicator variable *Follower*, that is assigned the value 1, if an analyst's recommendation change is in the same direction and by the same magnitude as a previous recommendation change from a different analyst for the same firm within a 30-day period. Analogously,

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<sup>29</sup> The coefficient on *Local vs US Located* for the subsample of downgrades is also weakly significantly positive for analysts that move to different brokers compared to an insignificant coefficient for downgrades from analysts that move within brokers.

*Follower* is equal to zero, if the recommendation change is different in magnitude or direction from a previous recommendation change for the same firm made by other analysts during the previous 30 days.

Table 7 Panel A reports the contingency table between *Local vs U.S.-Located* and *Follower*. Of the total of 16,473 recommendation changes by local analysts 2,820 (17.12%) are changes that have followed other analysts recommendation change announcements (*Follower* = 1). This compares to 738 US-located analyst recommendation changes as followers from a total of 4,157 US-located analysts (17.75%). That is, conditional on being a US-located analyst, the likelihood of also being a follower is slightly higher, not lower. This difference in frequencies, however, is not statistically significant ( $\chi^2 = 0.94$ ).

We further include the indicator variable *Follower* in our main regressions and also interact the variable with our main variable of interest *Local vs U.S.-Located*. The results are shown in Table 7, Panel B. The coefficient on *Local vs U.S.-Located* remains statistically significant at -2.53% for the subsample of upgrades. More interestingly, neither the coefficient on *Follower*, nor the interaction effect are statistically different from zero suggesting that the differential informativeness of US-located analysts is unlikely explained by them being the first to change the recommendations and local analysts being the followers.

#### 4.4. Does analyst specialization matter?

Sonney (2009) and Salva and Sonney (2011) argue that brokerage houses organize their research along country and economic sectors and find that earnings forecasts and recommendations are relatively more informative from analysts with country-specific knowledge compared to sector-specialized analysts. It is thus possible, that the information advantage of U.S. analysts in our sample comes from them being predominantly country-specialized. Sonney (2009) shows that the information advantage of country-specialized analysts stems from the geographical proximity between the analyst and the firm as well as from superior knowledge of country-specific factors.

Our findings that U.S.-located analysts issue more informative recommendation changes compared to local analysts stand in contrast to the proximity argument as local analysts are per definition always located closer to the firm than U.S. analysts. However, it is conceivable that the advantage of having country-specialized knowledge outweighs geographical proximity. We therefore follow Sonney (2009) in classifying each analyst observation in our sample as coming from a country or sector specialist.<sup>30</sup> Table 8, Panel A reports the contingency table between *Local vs U.S.-Located* and *Country Specialist* and reveals that U.S.-located analysts are significantly less likely to be country-specialists. Of the total of 1,811 recommendation changes by U.S. analysts only 292 (16.12%) are from country-specialist, while 4,967 of the total of 8,005 local analyst recommendation changes (62.05%) come from country-specialists. That is, conditional on being a U.S.-located analyst, the likelihood of also being a country-specialist is significantly lower. This difference in frequencies is highly statistically significant ( $\chi^2 = 1300$ ).

Consistent with the contingency table, the regression results in Panel B show that conditioning on being a country-specialist does not affect the U.S. location premium. The coefficient on *Local vs U.S.-Located* remains statistically significant at -4.23% for the subsample of upgrades (equation 2) and the interaction effect with the country-specialist indicator variable is insignificantly different from zero. These results suggest that the U.S. location premium is unlikely explained by analyst specialization.

#### 4.5. Do country characteristics explain the results?

One hypothesis why U.S.-located analysts' recommendation changes are more informative to local market investors compared to local analysts' is that the effect is driven by firms that cross-list in the U.S. from countries with weaker investor protection, corporate governance mechanisms and reporting and disclosure environments. Through a cross-listing

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<sup>30</sup> We allow for analysts to move between categories e.g., when they move brokerages or locations. For this particular analysis we disregard analysts that according to Sonney's (2009) methodology can neither be classified as country or sector specialists. Including this third category in our analysis does not change our inference.

firms from countries with weaker legal environments are able to bond themselves to the higher legal protection of minority shareholders in the U.S. (Coffee, 1999, 2002). Stulz (1999) highlights an important role of intermediaries in the bonding hypothesis: Analysts based in the U.S. add further scrutiny and monitoring for the home stock as information production might be more stringently regulated in the U.S.—and thus their recommendations might be perceived as more informative than those of home analysts. Moreover, if these analysts are employed by highly reputable investment banks they may further play a certification role for the cross-listed stock (Stulz 1999, Karolyi 2006).

Generally, the improvement of the information environment that comes with a cross-listing (Fernandes and Ferreira 2008) should be stronger for firms from countries with weak information environments. Furthermore, local market investors might pay more attention to information produced by US-located intermediaries due to perceived higher reliability of the information, higher accuracy, and potentially fewer conflicts of interests. Our main results that the differential informativeness is more pronounced for upgrades compared to downgrades points towards this explanation. Prior evidence suggest that analysts might be reluctant to downgrade firms they follow due to conflicts of interests related to their broker's other business relationships with the firm. If these conflicts of interests are more pervasive between local analysts and local firms than between US-located analysts and these firms, then the location effect should be stronger for upgrades than downgrades, which is what we find.<sup>31</sup>

If the bonding and certification hypotheses explain our findings we would expect our results to be stronger for analyst recommendation changes that are issued for firms from countries with weak investor protection, governance or disclosure environments. We therefore repeat our main regressions distinguishing our sample by the socio-economic, legal and political, regulatory and governance, and reporting and disclosure environment of the home

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<sup>31</sup> Another reason might be that local market investors may be more concerned about buying shares after an upgrade from a local analyst when they believe that conflicts of interest or governance problems exist than about selling shares after a downgrade from a local analyst.

country of the cross-listed firm. We also include interaction effects of the particular country characteristic with our main variable of interest *Local vs U.S.-Located*.

Table 9 reports the regression results. The table shows in each row the coefficient and *t*-statistic for our main indicator *Local vs U.S.-Located*, the particular country characteristic and their interaction effect for each regression. All other control variables and year fixed effects are suppressed for ease of exposition. Variable definitions are provided in the appendix. If the certification hypothesis holds we should observe a positive coefficient on the interaction effect for upgrades and a negative coefficient on the interaction effect for downgrades. We predominantly find the contrary.

For example, in the first row of Table 9 we report results distinguishing by whether the home country of the cross-listed firm is an advanced economy (country characteristic indicator = 1) or an emerging economy. The coefficient on the interaction effect shows that the differential market reaction to US-located analyst recommendation changes compared to local analysts is wider when the cross-listed firm is from an advanced economy (coefficient on the interaction effect = -0.90,  $p\text{-value} < 0.05$ ). We find similar results using proxies for the rule of law, accountability, and government effectiveness as well as the regulatory quality, corruption control and disclosure environment of the country. Depending on the proxy used we either find no difference in the premium for US-located recommendation changes across countries (interaction effect is not statistically different from zero) or find a higher premium for countries with the *stronger* legal, regulatory or disclosure environment (interaction effect is negative for upgrades and positive for downgrades).<sup>32</sup> Overall, our findings suggest that recommendation changes by US-located analysts are significantly more informative for firms from countries with stronger legal, regulatory and disclosure environments.

One explanation for these findings might be that U.S. investors are more likely to invest in countries that have a larger share in the world portfolio and these countries generally tend

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<sup>32</sup> The only result (out of 18 proxies we use) that is consistent with the bonding hypothesis is when the sample is divided by legal origin (whether common or civil law).

to be stronger on the above characteristics. In that case, there is a larger demand for U.S. analysts covering firms in those countries resulting in more resources of U.S. intermediaries being devoted to these firms producing better information and in turn more responsive stock returns. This interpretation of our results is consistent with the findings in Bae, Stulz, Tan (2008) of a weaker local analyst advantage for stocks in countries with better disclosure environments and with findings in Bae, Bailey and Mao (2006) and Bae, Ozoguz, Tan, and Wirjanto (2012) that the openness of countries to foreign investors is correlated with a better information environment and more responsive stock returns.<sup>33</sup>

However, the above interpretation would mean that US investors trade more in the home market of the stock instead of the equally liquid ADR<sup>34</sup> or that trading in the U.S. in response to the U.S.-analyst recommendation change spills over to the home market. The preliminary evidence in Table 4 on abnormal volumes in the two markets is somewhat inconsistent with such explanation although not strong evidence against it. Abnormal volumes are significantly lower in the home market in response to a U.S.-located analyst recommendation change compared to that of a local analyst, while abnormal volumes are significantly higher in the U.S. in response to a U.S.-located analyst recommendation change.

#### *4.6. Alternative explanations and further robustness*

We further investigate whether investors over-react to US-analysts' recommendation changes, or equally under-react to local analysts' recommendation changes. If the incremental informativeness of U.S.-located analysts is explained by an over-reaction of home market investors to U.S.-analysts' news or an under-reaction to local analysts' recommendations, we should observe a (partial) reversal of the event-window effect over longer event horizons after the event date. In untabulated results we do not find evidence of a reversal of the effect over 5

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<sup>33</sup> In untabulated results we find that the U.S. analyst location premium is larger for analysts that move from the U.S. to become a local analyst compared to analysts that move from a local analyst to become a U.S. analysts (difference = 1.36%). This suggests that the U.S. analysts that move away from the U.S. lose their ties to U.S. investors and the loss is larger than the increase in location premium of local analysts that move to the U.S., who likely lack recognition with U.S. investors in the immediate years after the move.

<sup>34</sup> In addition to better liquidity, transaction and foreign exchange costs are likely also lower for a US investor when trading the ADR instead of the common stock in the home market of the firm.

days, 1 month or 3 months post-announcement of the recommendation changes for upgrades or downgrades.

We also test the robustness of our results controlling for the geographical distance and conditioning our sample on broker reputation. Our findings that U.S. analysts' recommendation changes are more informative than local analysts is somewhat contrary to Bae, Stulz, and Tan (2008) and Malloy (2005) who find an inverse relationship of forecasting quality and geographical distance between analyst and firm headquarters. Although U.S. analysts will per definition in almost all cases be located further away from the firm than local analysts, it is possible (although unlikely) that for some Canadian or Central and South American firms the U.S. analyst is physically located closer. We therefore directly test the effect of the distance by controlling for the proximity of the analyst to the headquarters of the firm measured as a direct distance in kilometres. In untabulated results we do not find any evidence that the geographical distance materially changes our inference.

Lastly, we condition our main regression based on broker reputation to further assess whether the U.S. analyst location premium can be explained by a certification effect stemming from U.S. analysts being more likely to work for reputable brokers. Although we find in untabulated results that U.S. analysts are indeed significantly more likely to work for reputable (highly ranked) brokers, we do not find any evidence that this affects and explains our results.

## **5. Conclusions**

We investigate stock return and trading volume reactions to analyst recommendation changes issued by local and foreign analysts for international stocks from 40 countries cross-listed in the U.S from 2003-2007. We find strong evidence of a U.S.-location premium: Our main results show that recommendation changes by analysts based in the U.S. lead to significantly higher abnormal returns in both, the U.S. *and* the home market of the cross-listed

firm. We do not find such a differential effect for other foreign analysts. We further find that the results on the U.S.-location premium to analyst recommendation changes are stronger for recommendation upgrades than downgrades consistent with market concerns of higher conflicts of interest of local analysts.

Our results are robust to various controls and to an identification strategy that uses a subsample of analysts that change status during our sample period from being a U.S.-located analyst to become local analysts or vice versa. The U.S.-location premium persists within this subsample after isolating the effect of the location from unobserved differences in analyst, broker or firm characteristics.

We further investigate whether the U.S.-location premium can be explained by a bonding facilitation and certification role of intermediaries in the U.S. for stocks that cross-list from countries with weaker legal, governance, and reporting environments. We find the opposite. Our findings that recommendation changes by U.S.-located analysts lead to a higher market reaction in the home market compared to recommendation changes by local analysts are stronger for firms from countries with *stronger* legal, governance, and reporting environments. We also do not find the differential effect to be explained by the relatively higher reputation of U.S. brokers.

We explore alternative explanations for which we find little empirical support. For example, we examine whether the market over-reacts to U.S.-located analyst recommendation changes in the short-term. However, we do not find a reversal of the effect over longer-term horizons in the subsequent months of the recommendation change. We also find no evidence that U.S.-located analysts pre-empt local analysts' recommendation changes or that the geographical distance to firms' headquarters matters.

Overall, our findings suggest the existence of an economically significant U.S.-location premium to analyst recommendation changes for cross-listed stocks, in particular for changes that reflect upgrades, which stands somewhat in contrast to prior findings of a local



analyst information advantage and at the same time cannot be explained by a bonding or certification role of U.S. analysts. Our findings suggest that an increase in U.S. analyst coverage that comes with a cross-listing facilitates U.S. investors' access to investments in the foreign firm's home market. U.S. analysts seem to cater to U.S. investor demand for their services for cross-listed stocks and improve information production and stock return responsiveness, in particular for firms from developed countries, where the local analyst advantage is smaller, and of which U.S. investors tend to have a larger share within their global investment portfolio. We provide, however, only indirect evidence on the latter and invite further research into the role of U.S. and foreign intermediaries in catering to the demand for analyst services and their effects on the information environment of international firms.

## Appendix: Variable definitions

### Broker and analyst characteristics

*Analyst Firm Experience* Number of years analyst  $i$  has covered firm  $k$  minus the average number of years all other analysts have covered firm  $k$ . *Source:* Institutional Brokers' Estimate System (I/B/E/S)

*Analyst General Experience* Number of years between recommendation  $l$  of analyst  $i$  and the analyst's first recommendation recorded in I/B/E/S. *Source:* Institutional Brokers' Estimate System (I/B/E/S)

*Broker Reputation* Dummy variable equal to 1 if the analyst works for a brokerage firm that is ranked among the Top10 All-American broker in year  $t$  in the annual polls of Institutional Investor magazine. *Source:* Institutional Investor Magazine

*Broker Size* Natural logarithm of the total number of analysts working for the brokerage firm  $j$  with which the recommending analyst  $i$  is associated in year  $t$ . *Source:* Institutional Brokers' Estimate System (I/B/E/S)

Indicator variable equal to 1 if the analyst is a country specialist, zero if the analyst is a sector specialist. An analyst is classified as a country specialist if her or his country Herfindahl Index (HI) is larger than 0.90 and her or his sector Herfindahl Index (HI) is smaller than 0.90. An analyst is classified as a sector specialist if her or his sector Herfindahl Index (HI) is larger than 0.90 and her or his country Herfindahl Index (HI) is smaller than 0.90. Following Sonney (2009) and Salva and Sonney (2011), for each analyst, both a sector and a country HI are computed as follows:

$$Country\ Specialist \quad HI_{a,y}^{Country} = \sum_{c=1}^C \alpha_c^2 \quad and \quad HI_{a,y}^{Sector} = \sum_{s=1}^S \alpha_s^2$$

where  $\alpha_c = N_{c,a,y}/N_{a,y}$  and  $\alpha_s = N_{s,a,y}/N_{a,y}$ .  $N_{c,a,y}$  ( $N_{s,a,y}$ ) is the number of firms in country  $c$  (sector  $s$ ) for which analyst  $a$  issued forecasts over fiscal year  $y$ .  $N_{a,y}$  is the total number of firms followed by analyst  $a$  over fiscal year  $y$ . Sectors are defined according to the Industry Classification Benchmark (ICB) Level 1 definitions which provide a hierarchy of 10 industries (Datastream item ICBIN).

*Sources:* Sonney (2009) and Salva and Sonney (2011); Thomson Reuters Datastream; Institutional Brokers' Estimate System (I/B/E/S).

*Expatriate Local vs U.S.-Located* A dummy variable equal to 1 if the recommendation change is issued by an Expatriate local analyst and 0 if issued by an U. S. Located analyst. *Source:* Nelson's Directory of Investment Research for 2004-2008; Bae, Stulz and Tan (2008).

The shortest geographical distance measured in (thousand) kilometres between the firm's headquarter city and the analyst's office city. The geographical distance is computed using the Haversine formula as :

$$GeoDistance \quad R \times 2 \times \arccos \left[ \sqrt{\sin^2 \left( \frac{Lat_f - Lat_a}{2} \right) + \cos(Lat_f) \times \cos(Lat_a) \times \sin^2 \left( \frac{Long_f - Long_a}{2} \right)} \right]$$

where  $Lat_f$  and  $Long_f$  are the geographical latitude and longitude of the firm city and  $Lat_a$  and  $Long_a$  the geographical latitude and longitude of the analyst city expressed in decimal degrees, respectively.  $R$  is the mean radius of the earth (6371.10.km). Firms' corporate office locations are obtained using the following Worldscope items: Street Address (WC06022); City (WC06023); State, Province, County or District (WC06024); Nation (WC06026). Analysts' office locations are obtained from the Nelson's Directory of Investment Research for 2004-2008.

Latitudes and longitudes are obtained with the *Geocoding* process in the *Google Maps API Service*. Analysts with missing data for the city location and firms headquartered in country different from the home listing country are excluded. *Sources*: Thomson Reuters Worldscope, Nelson's Directory of Investment Research for 2004-2008; Bae, Stulz and Tan (2008).

<i>Local vs U.S.- Located</i>	A dummy variable equal to the value 1 if the recommendation change is issued by a local analyst and 0 if issued by an U.S.-located analyst. <i>Source</i> : Nelson's Directory of Investment Research for 2004-2008; Bae, Stulz and Tan (2008).
<i>Number Firms Followed</i>	Number of firms analyst <i>i</i> covers in year <i>t</i> in the I/B/E/S database <i>Source</i> : Institutional Brokers' Estimate System (I/B/E/S)
<i>Pure Local vs U.S.- Located</i>	A dummy variable equal to 1 if the recommendation change is issued by a Pure Local analyst and 0 if issued by an U. S. Located analyst. <i>Source</i> : Nelson's Directory of Investment Research for 2004-2008; Bae, Stulz and Tan (2008).

### **Recommendation characteristics**

<i>Abs. Recommendation Change</i>	Absolute value of the recommendation change. For example, a recommendation change from underperform (=2) to buy (=4) has a value of 2. <i>Source</i> : Institutional Brokers' Estimate System (I/B/E/S)
<i>Concurrent Earnings Forecast</i>	Dummy variable equal to one if the recommending analyst issued an earnings forecast revision for the stock in the three day period surrounding the recommendation and the forecast revision was in the same direction as the recommendation change. Forecast revisions are computed as the current forecast for one-year-ahead earnings minus the prior forecast by the same analyst. <i>Source</i> : Institutional Brokers' Estimate System (I/B/E/S)
<i>Pre-Earnings</i>	Dummy variable equal to one if the recommendation change is issued in the two weeks prior to an earnings announcement. <i>Source</i> : Institutional Brokers' Estimate System (I/B/E/S)
<i>Post-Earnings</i>	Dummy variable equal to one if the recommendation change is issued in the two weeks after an earnings announcement. <i>Source</i> : Institutional Brokers' Estimate System (I/B/E/S)

### **Firm Characteristics**

<i>Analyst Coverage</i>	Total number of analysts covering the firm in the year of the recommendation change. <i>Source</i> : Institutional Brokers' Estimate System (I/B/E/S)
<i>Average Turnover</i>	Domestic average daily trading volume obtained as the number of domestic shares traded (Datastream item VO) scaled by the domestic number of shares outstanding (Datastream item NOSH) over the 63 days prior to the recommendation change. <i>Source</i> : Thomson Reuters Datastream
<i>Book-to-Market</i>	Book to market ratio computed as the book value of equity (Worldscope item WC03501) for the year ended before June 30, divided by market capitalization (Worldscope item WC08001) on December 31st of the same fiscal year. Negative values are excluded. <i>Source</i> : Thomson Reuters Worldscope
<i>Prev1M</i>	Domestic stock return over the 21 trading days prior to the recommendation change. <i>Source</i> : Thomson Reuters Datastream
<i>Prev1Y</i>	Domestic stock return over the prior 252 trading days prior to the recommendation change, excluding the 21 trading days prior to the recommendation change. <i>Source</i> : Thomson Reuters Datastream
<i>Size</i>	Domestic market capitalization (Datastream item MV) computed as share price

times total shares outstanding as of the end of June in the year prior to the recommendation change (in millions of dollars). *Source:* Thomson Reuters Datastream

### **Socio-economic environment**

*Advanced Economy* Indicator variable equal to 1 if the country is an Advanced Economy and zero otherwise. *Source:* International Monetary Fund (IMF) World Economic Outlook (2004-2008 Editions)

*GDP Per Capita* Indicator variable equal to 1 if GDP per capita of the country is above the sample median. Values are time-varying. *Source:* World Bank national accounts data, and OECD National Accounts data files.

*Cultural Distance* A measure of cultural distance based on Hofstede's (2001) and Hofstede, Hofstede and Minkov's (2010) cultural frameworks. Specifically, the definition of cultural distance ( $CD_{ij}$ ) between home market  $i$  and host (U.S.) market  $j$  is based on Dodd, Frijns and Gilbert (2015):

$$CD_{ij} = \sqrt{\sum_{k=1}^K \{(I_{kj} - I_{ki})^2 / V_k\}}$$

where  $I_{kj}$  is country  $j$ 's score on the  $k^{\text{th}}$  cultural dimension and  $V_k$  is the variance of the score of the dimension  $k$ . The higher the score on the cultural distance measure, the greater the cultural difference between countries  $i$  and  $j$ , based on the chosen cultural framework. The 6 cultural dimensions are: *Uncertainty Avoidance, Individualism, Power Distance, Masculinity, Long-term vs Short term Orientation, Indulgence vs Restraint*. The values are time-invariant. *Source:* own calculations based on Hofstede (2001), Hofstede, Hofstede and Minkov (2010) and Dodd, Frijns and Gilbert (2015).

### **Legal & political environment**

*Legal origin* Indicator is set equal to 1 if the countries legal origin is common law, and zero otherwise. *Source:* La Porta, Lopez-de-Silanes, Shleifer and Vishny (1998) and La Porta, Lopez-de-Silanes and Shleifer (2008)

*Rule of Law* Reflects perceptions of the extent to which agents have confidence in and abide by the rules of society, and in particular the quality of contract enforcement, property rights, the police, and the courts, as well as the likelihood of crime and violence. The variable ranges from -2.5 (weak) to 2.5 (strong). Values are time-varying. *Source:* World Bank data files and estimates.

*Voice and Accountability* Reflects perceptions of the extent to which a country's citizens are able to participate in selecting their government, as well as freedom of expression, freedom of association, and a free media. The variable ranges from approximately -2.5 (weak) to 2.5 (strong). Values are time-varying. *Source:* World Bank data files and estimates

*Political Stability* Measures perceptions of the likelihood of political instability and/or politically-motivated violence, including terrorism. The variable ranges from approximately -2.5 (weak) to 2.5 (strong). Values are time-varying. *Source:* World Bank data files and estimates.

*Government Effectiveness* Reflects perceptions of the quality of public services, the quality of the civil service and the degree of its independence from political pressures, the quality of policy formulation and implementation, and the credibility of the government's commitment to such policies. The variable ranges from approximately -2.5 (weak) to 2.5 (strong). Values are time-varying. *Source:* World Bank data files and estimates.

## **Regulatory & governance environment**

<i>Regulatory Quality</i>	Reflects perceptions of the ability of the government to formulate and implement sound policies and regulations that permit and promote private sector development. The variable ranges from approximately -2.5 (weak) to 2.5 (strong). Values are time-varying. <i>Source:</i> World Bank data files and estimates.
<i>Control of Corruption</i>	Reflects perceptions of the extent to which public power is exercised for private gain, including both petty and grand forms of corruption, as well as "capture" of the state by elites and private interests. Ranges from approximately -2.5 (weak) to 2.5 (strong). Values are time-varying. <i>Source:</i> World Bank data files and estimates
<i>Anti-director rights index</i>	Indicator variable equal to 1 if the anti-director rights index of the country is above the sample median. The anti-director rights index is formed by adding 1 when: (1) the country allows shareholders to mail their proxy vote; (2) shareholders are not required to deposit their shares prior to the general shareholders' meeting; (3) cumulative voting or proportional representation of minorities on the board of directors is allowed; (4) an oppressed minorities mechanism is in place; (5) shareholders have pre-emptive rights that can only be waived by a shareholders meeting; and (6) the minimum percentage of share capital that entitles a shareholder to call for an extraordinary shareholders' meeting is less than or equal to 10%. The index ranges from 0 to 6. A higher score indicates a higher level of investor protection. The index is time-invariant and based on data available in May 2003. <i>Source:</i> Djankov, La Porta, Lopez-de-Silanes and Shleifer (2008)
<i>Anti-self-dealing index</i>	Indicator variable equal to 1 if the anti-self-dealing rights index of the country is above the sample median. The anti-self-dealing index is formed by taking the average of ex ante and ex post private control of self-dealing indices. The index of ex ante control of self-dealing transactions is an average of approval by disinterested shareholders and ex ante disclosure. The index of ex post control of self-dealing transactions is an average of disclosures in periodic filings and ease of proving wrongdoing. A higher score indicates a higher level of strength of minority shareholder protection against self-dealing by the controlling shareholder. The index is time-invariant and based on data in May 2003. <i>Source:</i> Djankov, La Porta, Lopez-de-Silanes and Shleifer (2008)

## **Reporting & disclosure environment**

<i>CIFAR Transparency Index</i>	Indicator variable equal to 1 if the index of the country is above the sample median. The index is created by the Center for Financial Analysis and Research based on firms' 1995 annual reports. It counts the inclusion or omission of 90 items in the annual report in each country. The index covers a minimum of three companies and is time-invariant. <i>Sources:</i> CIFAR and Bushman, Piotroski and Smith (2004)
<i>Disclosure Requirements Index</i>	Indicator variable equal to 1 if the index of the country is above the sample median. The index captures disclosure requirements for domestic corporations that raise capital through an initial public offering on the country's largest stock exchange. The index captures prospectus, compensation, shareholders; inside ownership; contracts; and transactions disclosures. A higher score indicates a higher level of disclosure. The index is time-invariant and based on data in May 2003. <i>Source:</i> Djankov, La Porta, Lopez-de-Silanes and Shleifer (2008)
<i>Reporting Frequency</i>	The within country average frequency of financial reports issued each year by all domestic public companies in each country using the <i>Earnings Report Frequency</i> Worldscope item (WC05200) . For each firm, its reporting frequency is coded as 1 for quarterly reporting, 2 for semi-annual, 3 for three fixed interims, 4 for annual and 0 for missing quarter/quarters. Only domestic firms indicated as major stock and primary issue in a domestic stock exchange are considered. Data are from Thomson Reuters Worldscope countries' constituent lists ( <i>WSCOPE</i> [country_code]) for the 40 countries in the sample and are time-varying for 2003-2007. <i>Source:</i> own calculations

*BIG 4 Auditor*

Indicator variable equal to 1 if the fraction of public firms in the country that use a Big Four auditor is above the sample median (as reported in Hope, Kang, Thomas, and Yoo, 2008). The primary source for identifying the firm's auditor is Compustat Global (CG#Auop1). The values are time-invariant and based on values computed between 1992 and 2004.

*Source:* Hope, Kang, Thomas and Yoo (2008).

**Earnings quality**

*Earnings Management*

Indicator variable equal to 1 if earnings management and opacity scores of the country are above the sample median. Earnings management and opacity scores are based on Leuz, Nanda and Wysocki (2003) and tabulated and updated in Leuz (2010). These aggregate scores consist of 4 metrics measuring the extent to which firms' reported earnings obfuscate or potentially misrepresent economic performance as a result of earnings smoothing and the use of reporting discretion. A higher score indicates a higher level of earnings management. The index is time-invariant and based on values computed between 1996 and 2005. *Source:* Leuz, Nanda and Wysocki (2003) and Leuz (2010)

*Timely Bad News Recognition*

This variable captures the average country-level association between reported firm-level earnings and bad news in stock returns as defined in Bushman and Piotroski (2006). The values of the variable are obtained by the country estimates of the coefficients  $\beta_3$  obtained from within country pooled regressions:  $NI = \beta_0 + \beta_1NEG + \beta_2RET + \beta_3RET*NEG$ , where NI is a firm's reported net income (Worldscope item WC01706), RET is the annual stock return and NEG is a dummy variable which equals one if  $RET < 0$ . A higher score means more timely recognition of bad news, i.e., higher quality financial reporting. Only domestic non-financial firms indicated as major stock and primary issue in a domestic stock exchange are considered. Data are from Thomson Reuters Worldscope countries' constituent lists (*WSCOPE*[country\_code]) for the 40 countries in the sample and are for the period 1996-2005. The variable is time-invariant. *Source:* own calculations based on Bushman and Piotroski (2006)

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**Table 1. Analyst and Recommendation Summary Statistics**

<b>Panel A: Analysts and Recommendation Statistics by Country</b>															
Country	# of firms	(%)	Number of Recommendations Changes/Reiterations issued by							Number of Analysts					
			Local Analysts		Foreign Analysts			Total No. of Rec. Changes/Reit.	(%)	Local Analyst		Foreign Analysts			Total No. of Analysts by countries obs.
			Pure	Expatriate	Foreign	Foreign	U.S.-			Pure	Expatriate	Foreign	Foreign	U.S.-	
			Local	Local	SR	DR	Located	Local	Local	SR	DR	Located			
Argentina	11	2.00%	23	2	4	24	18	53	0.19%	2	1	1	14	11	18
Australia	11	2.00%	170	332	24	37	28	563	1.98%	32	61	2	10	6	105
Austria	1	0.18%	1	0	55	0	0	56	0.20%	1	0	20	0	0	21
Belgium	1	0.18%	26	2	72	2	2	102	0.36%	7	2	26	1	1	36
Brazil	36	6.55%	590	363	1	643	463	1,597	5.61%	53	28	1	75	59	157
Canada	196	35.64%	5,192	781	1,777	318	1,777	8,068	28.36%	396	68	384	63	384	911
Chile	11	2.00%	72	43	33	100	82	248	0.87%	5	9	8	27	21	49
China	14	2.55%	46	59	346	329	194	780	2.74%	12	15	87	78	47	192
Colombia	1	0.18%	0	0	0	6	5	6	0.02%	0	0	0	2	2	2
Denmark	3	0.55%	26	47	150	5	5	228	0.80%	5	15	55	1	1	76
Finland	2	0.36%	48	11	307	84	79	450	1.58%	9	5	68	28	27	110
France	21	3.82%	317	144	956	61	47	1,478	5.19%	98	38	282	30	26	448
Germany	13	2.36%	764	76	597	73	66	1,510	5.31%	109	28	187	31	29	355
Greece	2	0.36%	52	8	117	2	2	179	0.63%	13	2	34	1	1	50
Hong Kong	10	1.82%	342	127	294	496	289	1,259	4.42%	59	35	67	107	56	268
Hungary	1	0.18%	5	0	28	1	1	34	0.12%	2	0	11	1	1	14
India	11	2.00%	169	326	46	90	60	631	2.22%	42	55	9	19	14	125
Indonesia	2	0.36%	17	27	100	34	15	178	0.63%	7	8	13	5	2	33
Ireland	5	0.91%	43	0	225	21	21	289	1.02%	14	0	61	8	8	83
Israel	10	1.82%	6	12	0	19	12	37	0.13%	2	3	0	9	4	14
Italy	7	1.27%	106	88	242	11	11	447	1.57%	30	21	86	5	5	142
Japan	26	4.73%	369	684	8	54	35	1,115	3.92%	76	109	2	18	11	205
Luxembourg	2	0.36%	0	0	65	25	21	90	0.32%	0	0	22	8	6	30
Mexico	21	3.82%	89	0	31	309	241	429	1.51%	14	0	4	58	45	76
Netherlands	16	2.91%	311	198	912	89	84	1,510	5.31%	62	38	237	29	27	366
New Zealand	2	0.36%	0	15	8	0	0	23	0.08%	0	6	2	0	0	8
Norway	6	1.09%	196	145	188	4	4	533	1.87%	34	29	61	1	1	125
Peru	1	0.18%	1	0	6	32	30	39	0.14%	1	0	2	9	8	12
Philippines	1	0.18%	1	10	17	21	5	49	0.17%	1	5	4	6	3	16
Portugal	3	0.55%	20	5	159	0	0	184	0.65%	7	2	43	0	0	52
Russia	5	0.91%	43	12	75	19	16	149	0.52%	10	2	20	6	5	38
South Africa	8	1.45%	188	227	0	175	76	590	2.07%	16	19	0	40	15	75
South Korea	8	1.45%	298	164	18	86	67	566	1.99%	61	37	7	19	11	124
Spain	5	0.91%	23	87	346	15	15	471	1.66%	10	20	85	4	4	119
Sweden	1	0.18%	13	3	17	0	0	33	0.12%	4	1	7	0	0	12
Switzerland	10	1.82%	103	35	618	38	34	794	2.79%	33	14	156	10	9	213
Taiwan	7	1.27%	44	231	68	101	71	444	1.56%	12	41	20	34	26	107
Turkey	1	0.18%	18	0	46	8	8	72	0.25%	6	0	10	2	2	18
United Kingdom	57	10.36%	1,163	1,320	327	334	262	3,144	11.05%	270	248	120	96	81	734
Venezuela	1	0.18%	0	1	3	21	11	25	0.09%	0	1	1	8	5	10
<b>Total</b>	<b>550</b>	<b>100.00%</b>	<b>10,895</b>	<b>5,585</b>	<b>8,286</b>	<b>3,687</b>	<b>4,157</b>	<b>28,453</b>	<b>100.00%</b>					<b>All Analysts</b>	<b>3,876</b>

**Panel B: Analyst and Recommendation Statistics by Year**

Year	# of firms	(%)	Number of Recommendations Changes/Reiterations issued by							Number of Analysts					Year(s) with Rec. Changes/Reit.	# of firms		
			Local Analysts		Foreign Analysts			# of Rec. Changes/Reit.	(%)	Local Analysts		Foreign Analysts					# of Analysts by year obs.	
			Pure Local	Expatriate Local	Foreign SR	Foreign DR	U.S.-Located			Pure Local	Expatriate Local	Foreign SR	Foreign DR	U.S.-Located				
2003	432	56.73%	2,256	1,613	2,060	902	990	6,831	24.01%	655	512	755	274	313	2,196	5 Years	312	
2004	442	12.00%	2,115	1,411	1,612	624	642	5,762	20.25%	710	459	686	212	233	2,067	4 Years	66	
2005	436	10.91%	2,251	917	1,746	623	727	5,537	19.46%	681	361	606	236	274	1,884	3 Years	60	
2005	448	11.64%	2,223	854	1,446	783	881	5,306	18.65%	676	315	589	250	291	1,830	2 Years	64	
2007	422	8.73%	2,050	790	1,422	755	917	5,017	17.63%	620	288	533	220	267	1,661	1 Year	48	
		100.00%	10,895	5,585	8,286	3,687	4,157	28,453	100.00%						All Analysts	3,869	All Firms	550

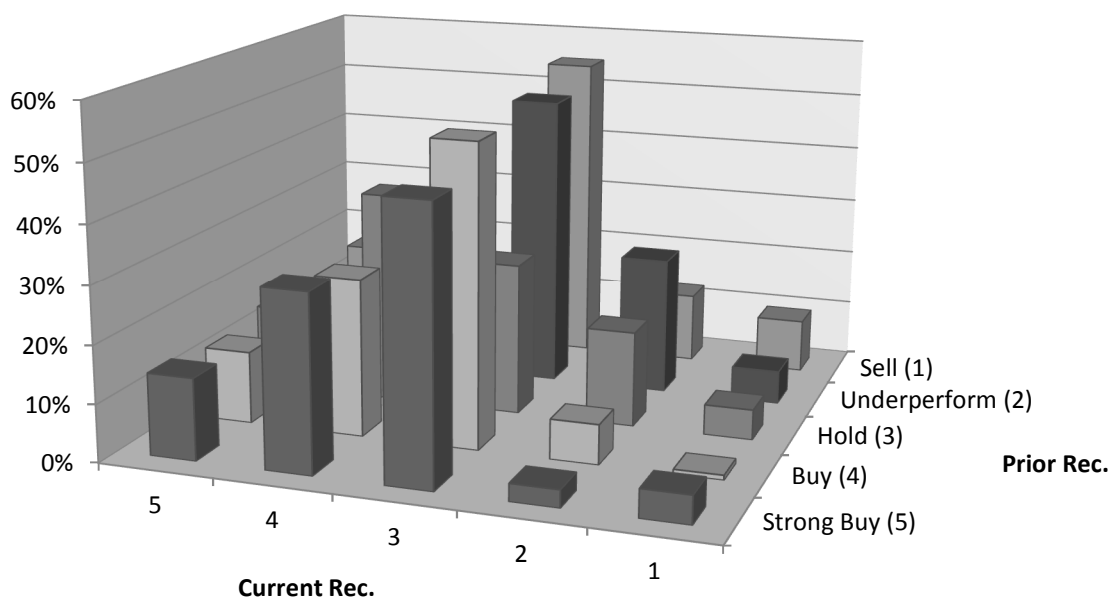
This table reports analyst and recommendation summary statistics for firms cross-listed on NYSE, NASDAQ and AMEX as ADR Level II, ADR Type III and Ordinary Shares between 2003 and 2007 by country (Panel A) and year (Panel B). Recommendations and analysts are grouped into seven analyst-location categories: *Local* refers to a recommendation change or reiteration issued by an analyst whose location is the same as the covered firm. *Foreign* refers to a recommendation change or reiteration issued by analysts who are located in a different country from the firm they cover. *Pure Local* and *Expatriate Local* are the subsets of the *Local* category. *Pure local* analysts work for local research firms, while *Expatriate Local* analysts work for research firms from foreign countries. *Foreign\_SR* and *Foreign\_DR* are subsets of the *Foreign* category. *Foreign\_SR* are analysts located in a different country from the firm they cover but in the same geographical region. *Foreign\_DR* are analysts located in a different country from the firm they cover and in a different geographical region. *US-located* is a subset of the *Foreign* category that refers to analyst who are located in the United States. *US-located* analyst can belong to the *Foreign\_SD* or to the *Foreign\_DR* category. The sum of analysts following firms as *Pure Local*, *Expatriate Local*, *Foreign\_SR*, *Foreign\_DR* does not equal the total actual number of analysts since a given analyst can follow more than one firm in more than one sector and can change location in a given year.

**Table 2. Descriptive Statistics of Recommendation Changes**

Prior Recommendation	Current Recommendation					Total
	(5) Strong Buy	(4) Buy	(3) Hold	(2) Underperform	(1) Sell	
(5) Strong Buy	509 14.21%	1,100 30.72%	1,686 47.08%	110 3.07%	176 4.91%	3,581 100%
(4) Buy	1,093 12.58%	2,382 27.41%	4,539 52.23%	603 6.94%	73 0.84%	8,690 100%
(3) Hold	1,659 14.47%	4,252 37.09%	3,051 26.61%	1,901 16.58%	601 5.24%	11,464 100%
(2) Underperform	94 2.62%	578 16.09%	1,844 51.32%	869 24.19%	208 5.79%	3,593 100%
(1) Sell	182 16.18%	83 7.38%	617 54.84%	138 12.27%	105 9.33%	1,125 100%
Total	3,537	8,395	1,1737	3,621	1,163	28,453

The sample of recommendation changes/reiterations are from I/B/E/S Detail U.S. and International Files 2003 to 2007. Each recommendation change (reiteration) is an analyst's current rating minus his prior rating. Ratings are coded as 1 (sell) to strong buy (5), and rating changes lie between -4 and 4. Anonymous analysts are excluded. The table reports the transition probabilities of recommendation changes/reiterations. For example in column 4, when the prior recommendation is a hold, it has a 37.09% of transiting to a buy rating.

**Fig. 1. Transition Probabilities of Recommendation Changes**



The sample of recommendation changes/reiterations are from I/B/E/S Detail U.S. and International Files 2003 to 2007. Each recommendation change (reiteration) is an analyst's current rating minus his prior rating. Ratings are coded as 1 (sell) to strong buy (5), and rating changes lie between -4 and 4. Anonymous analysts are excluded. The chart plots the probability that a prior recommendation transits to any of the five rating categories.

**Table 3. Cumulative Abnormal Returns (CAR) and Volumes (CAV)**

Rec. Change/Reit.	# of Rec Change/reit	(% )	CAR [-1, +1]						CAV [-1, +1]					
			Home		US		(H – US)		Home		US		(H – US)	
			(1) Mean H	(2) Median H	(3) Mean U.S.	(4) Median U.S.	(5) (col. 1 – col.3)	(6) (col. 2 – col. 4)	(7) Mean H	(8) Median H	(9) Mean U.S.	(10) Median U.S.	(11) (col. 7 – col. 9)	(12) (col. 8 – col. 10)
-4	176	0.62%	-1.61*** (-3.05)	-0.89*** (-3.53)	-1.63*** (-3.08)	-1.09*** (-4.01)	0.02 (0.07)	0.20 (0.65)	8.40*** (3.43)	10.73*** (7.46)	10.84*** (6.14)	9.38*** (6.72)	-2.44 (-0.94)	0.45 (1.04)
-3	183	0.64%	-3.98*** (-3.84)	-0.92*** (-4.08)	-3.77*** (-3.56)	-0.95*** (-3.38)	-0.21 (-0.95)	0.03 (-1.60)	11.75*** (6.33)	11.32*** (7.99)	9.26*** (4.62)	8.74*** (6.15)	2.49 (1.38)	2.58** (2.56)
-2	2,890	10.16%	-1.79*** (-13.02)	-0.82*** (-16.47)	-1.82*** (-12.93)	-0.85*** (-15.80)	0.03 (0.61)	0.03 (0.53)	9.50*** (21.97)	10.38*** (31.12)	8.69*** (22.09)	8.39*** (25.26)	0.81* (1.94)	1.99*** (5.53)
-1	7,748	27.23%	-1.54*** (-22.67)	-0.86*** (-25.32)	-1.58*** (-22.44)	-0.82*** (-24.07)	0.04 (1.20)	-0.04 (-0.39)	9.33*** (37.41)	10.22*** (50.74)	8.02*** (34.72)	7.96*** (40.52)	1.31*** (5.26)	2.26*** (11.24)
0	6,916	24.31%	-0.03 (-0.76)	-0.08** (-1.98)	-0.07 (-1.37)	-0.06** (-2.31)	0.04 (1.23)	-0.02 (-0.47)	3.94*** (14.91)	6.34*** (35.15)	3.60*** (15.52)	4.79*** (25.70)	0.34 (1.18)	1.55*** (7.64)
+1	7,327	25.75%	1.14*** (19.59)	0.62*** (20.73)	1.14*** (18.20)	0.68*** (20.02)	0.00 (0.05)	-0.04 (-1.30)	8.30*** (34.64)	9.75*** (48.20)	7.00*** (29.78)	7.51*** (38.47)	1.30*** (5.05)	2.24*** (10.56)
+2	2,854	10.03%	0.90*** (8.12)	0.53*** (11.15)	0.89*** (7.43)	0.59*** (10.38)	0.01 (0.26)	-0.06 (-0.81)	7.60*** (19.29)	9.29*** (29.03)	6.04*** (16.46)	7.09*** (21.84)	1.56*** (3.75)	2.20*** (7.73)
+3	177	0.62%	0.62** (2.29)	0.28** (2.05)	0.72** (2.16)	0.20* (1.73)	-0.10 (-0.44)	-0.08 (-0.14)	5.94*** (3.34)	8.18*** (6.43)	5.44** (2.43)	5.67*** (5.86)	0.50 (0.20)	2.51* (1.68)
+4	182	0.64%	1.25*** (3.01)	0.88*** (4.31)	1.18*** (2.80)	0.81*** (3.45)	-0.07 (0.34)	-0.07 (0.71)	6.57*** (3.47)	9.08*** (5.86)	6.66*** (4.65)	6.71*** (5.08)	-0.09 (-0.04)	2.37** (2.19)
Upgrades	10,540	37.04%	1.07*** (20.90)	0.54*** (23.94)	1.06*** (19.35)	0.33*** (22.77)	0.01 (0.16)	0.22 (-1.42)	8.03*** (39.69)	8.35*** (56.90)	6.70*** (34.15)	6.07*** (44.86)	1.33*** (6.11)	2.28*** (13.36)
Downgrades	10,997	38.65%	-1.65*** (-26.14)	-0.71*** (-30.65)	-1.68*** (-25.87)	-0.61*** (-29.24)	0.03 (1.19)	-0.09 (-0.20)	9.37*** (43.64)	9.27*** (60.53)	8.26*** (41.79)	6.74*** (48.61)	1.13*** [5.34]	2.53*** (12.75)
Total	28,453	100.00%												

This table reports domestic and foreign cumulative abnormal returns (CARs) in percent and cumulative abnormal volumes (CAVs) following recommendation changes and reiterations for firms cross-listed on NYSE, NASDAQ and AMEX as ADR Level II, ADR Level III or Ordinary Shares between 2003 and 2007 over a three-day [-1, +1] event window. Each recommendation change (reiteration) is an analyst's current rating minus her prior rating. Ratings are coded as 1 (sell) to strong buy (5), and rating changes lie between -4 and +4. Mean (columns 1 and 3) and median (columns 2 and 4) Domestic (Foreign) abnormal returns are measured as the domestic (foreign) raw return less the return on their national (US) stock market index. Similarly, mean (columns 7 and 9) and median (columns 8 and 10) domestic (foreign) abnormal volumes are computed as the domestic (foreign) raw volume less the average domestic (foreign) volume. (H-US) differences report differences in means and medians for cumulative abnormal returns (columns 5 and 6) and volumes (columns 11 and 12) computed between the domestic and US markets for a same category or ratings change. \*, \*\*, and \*\*\* denote statistical significance at the 10%, 5%, and 1% level. *t*-statistics for the two-sided test and *z*-statistics for the one sample and two-sample Wilcoxon signed-rank tests are in parentheses below the mean and median estimates, respectively. Differences in means are computed assuming equal variance.

**Table 4. Differences in CARs and CAVs between Home and US Markets by Analysts Locations**

**Panel A: Upgrades**

Analyst Location	Obs.	CAR [-1; +1]						CAV [-1; +1]					
		Home		U.S.		(H – U.S.)		Home		U.S.		(H – U.S.)	
		(1) Mean	(2) Median	(3) Mean	(4) Median	(5) (col. 1 – col. 3)	(6) (col. 2 – col.4)	(7) Mean	(8) Median	(9) Mean	(10) Median	(11) (col. 7 – col. 9)	(12) (col. 8 – col. 10)
<b>Local</b>	<b>6,388</b>	1.06*** (16.14)	0.59*** (17.46)	1.03*** (14.64)	0.59*** (16.20)	0.03 (0.81)	0.01 (0.25)	8.62*** (33.64)	9.95*** (44.28)	6.48*** (25.25)	7.13*** (33.16)	2.14*** (7.78)	2.82*** (13.46)
<i>Pure Local</i>	<i>4,415</i>	1.04*** (12.44)	0.55*** (13.08)	0.99*** (11.23)	0.49*** (11.86)	0.05 (1.17)	0.06 (0.69)	9.05*** (29.75)	10.01*** (36.89)	7.21*** (22.69)	7.67*** (28.89)	1.84*** (5.77)	2.34*** (9.22)
<i>Expatriate Local</i>	<i>1,973</i>	1.09*** (10.96)	0.73*** (11.94)	1.11*** (9.88)	0.85*** (11.47)	-0.02 (-0.16)	-0.12 (-0.50)	7.68*** (16.16)	9.86*** (24.53)	4.85*** (11.33)	5.93*** (16.35)	2.83*** (5.25)	3.93*** (10.03)
<b>Foreign</b>	<b>4,152</b>	1.08*** (13.28)	0.60*** (16.55)	1.11*** (12.68)	0.74*** (16.24)	-0.03 (-0.81)	-0.14*** (-2.59)	7.13*** (21.68)	9.02*** (35.78)	7.04*** (23.18)	7.57*** (30.35)	0.08 (0.24)	1.45*** (4.53)
<i>Foreign_SR</i>	<i>2,933</i>	1.06*** (11.14)	0.56*** (13.21)	1.11*** (10.84)	0.70*** (13.18)	-0.05 (-1.12)	-0.15** (-2.22)	7.66*** (21.05)	8.58*** (31.25)	6.51*** (19.35)	7.21*** (24.94)	1.15*** (3.06)	1.37*** (5.80)
<i>Foreign_DR</i>	<i>1,219</i>	1.13*** (7.25)	0.75*** (10.02)	1.12*** (6.61)	0.83*** (9.47)	0.01 (0.14)	-0.08 (-1.22)	5.85*** (8.42)	10.02*** (17.47)	8.34*** (12.92)	8.76*** (17.26)	-2.50*** (-3.13)	1.26 (-0.53)
<b>U.S.-located</b>	<b>1,417</b>	1.89*** (10.49)	1.04*** (13.10)	1.95*** (10.21)	1.26*** (12.71)	-0.06 (-0.23)	-0.22* (-1.77)	7.26*** (11.40)	10.16*** (19.30)	10.92*** (18.00)	11.09*** (21.99)	-3.66*** (-5.58)	-0.93*** (-5.55)
(Local – U.S.-located)		-0.83*** (-4.36)	-0.45*** (-5.33)	-0.92*** (-4.55)	-0.67*** (-5.66)			1.34** (1.96)	-0.21 (-0.06)	-4.45*** (-6.75)	-3.96*** (-9.88)		
(Pure Local – U.S.-located)		-0.85*** (-4.31)	-0.49*** (-5.62)	-0.96*** (-4.57)	-0.77*** (-6.06)			1.78** (2.53)	-0.01 (-0.22)	-3.72*** (-5.43)	-3.42*** (-7.99)		
(Exp. Local – U.S.-located)		-0.79*** (-3.85)	-0.31*** (-3.51)	-0.84*** (-3.80)	-0.41*** (-3.51)			0.36 (0.46)	-0.30 (-0.60)	-6.08*** (-8.18)	-5.16*** (-11.27)		

**Panel B: Downgrades**

Analyst Location	Obs.	CAR [-1; +1]						CAV [-1; +1]					
		Home		U.S.		(H – U.S.)		Home		U.S.		(H – U.S.)	
		(1) Mean	(2) Median	(3) Mean	(4) Median	(5) (col. 1 – col. 3)	(6) (col. 2 – col.4)	(7) Mean	(8) Median	(9) Mean	(10) Median	(11) (col. 7 – col. 9)	(12) (col. 8 – col. 10)
<b>Local</b>	<b>6,633</b>	-1.65*** (-19.90)	-0.82*** (-22.28)	-1.63*** (-19.53)	-0.76*** (-21.36)	-0.02 (-0.59)	-0.04 (-1.15)	9.99*** (37.09)	10.59*** (46.74)	8.32*** (32.07)	8.08*** (36.84)	1.67*** (6.36)	2.51*** (12.16)
<i>Pure Local</i>	4,646	-1.78*** (-16.43)	-0.79*** (-18.23)	-1.75*** (-16.10)	-0.78*** (-17.57)	-0.03 (-0.68)	-0.01 (-0.98)	10.62*** (32.80)	10.62*** (39.51)	9.08*** (27.99)	8.35*** (31.49)	1.53** (5.06)	2.27*** (8.88)
<i>Expatriate Local</i>	1,987	-1.35*** (-12.07)	-0.87*** (-12.83)	-1.35*** (-11.85)	-0.78*** (-12.21)	0.00 (-0.04)	-0.09 (-0.64)	8.52*** (17.62)	10.57*** (24.95)	6.55*** (15.75)	7.23*** (19.12)	1.96*** (3.85)	3.34*** (8.465)
<b>Foreign</b>	<b>4,364</b>	-1.64*** (-17.00)	-0.89*** (-21.33)	-1.75*** (-16.99)	-0.93*** (-20.13)	0.11*** (2.59)	0.04 (1.08)	8.47*** (23.87)	9.95*** (38.50)	8.16*** (26.83)	8.21*** (31.77)	0.31 (0.89)	1.74*** (5.20)
<i>Foreign_SR</i>	3,027	-1.66*** (-14.31)	-0.90*** (-18.36)	-1.75*** (-14.23)	-0.93*** (-17.20)	0.09** (1.96)	-0.87 (0.34)	8.95*** (22.25)	9.76*** (32.82)	8.19*** (22.97)	7.91*** (26.47)	0.75* (1.85)	1.85*** (4.40)
<i>Foreign_DR</i>	1,337	-1.61*** (-9.19)	-0.86*** (-10.98)	-1.77*** (-9.29)	-0.91*** (-10.57)	0.16* (1.69)	0.06 (1.33)	7.40*** (10.33)	10.18*** (20.15)	8.10*** (13.99)	8.74*** (17.53)	-0.70 (-0.84)	1.45*** (2.71)
<i>U.S.-located</i>	1,583	-2.51*** (-12.49)	-1.27*** (-15.06)	-2.59*** (-12.38)	-1.35*** (-14.56)	0.08 (1.15)	0.08 (-0.57)	10.26*** (16.46)	11.65*** (23.35)	12.68*** (22.70)	11.86*** (23.73)	-2.42*** (-4.20)	-0.21*** (-2.90)
(Local – U.S.-located)		0.86*** (3.95)	0.45*** (4.71)	0.96*** (4.26)	0.59*** (4.91)			-0.28 (-0.42)	-1.06*** (-2.97)	-4.37*** (-7.09)	-3.78*** (-9.30)		
(Pure Local – U.S.-located)		0.79*** (3.21)	0.48*** (4.52)	0.84*** (3.56)	0.57*** (4.61)			0.34 (0.49)	-1.03** (-2.52)	-3.61*** (-5.59)	-3.51*** (-7.63)		
(Exp. Local – U.S.-located)		1.16*** (5.03)	0.41*** (3.95)	1.24*** (5.21)	0.44*** (4.31)			-1.74** (-2.21)	-1.47*** (-3.15)	-6.12*** (-8.79)	-3.12*** (-10.33)		

This table reports percent domestic and foreign cumulative abnormal returns (CARs) and cumulative abnormal volumes (CAVs) following recommendation changes for firms cross-listed on NYSE, Nasdaq and AMEX as ADR Level II, ADR Level III or Ordinary Shares between 2003 and 2007 over a three-day [-1, +1] event window. Panel A shows the results for upgrades, Panel B for downgrades. Recommendations are grouped into seven analyst-location categories: *Local* refers to a recommendation changes issued by analysts whose location is the same as the covered firm. *Foreign* refers to recommendation changes issued by analysts who are located in a different country from the firm they cover. *Pure Local* and *Expatriate Local* are subsets of the *Local* category. *Pure Local* analysts work for local research firms, while *Expatriate Local* analysts work for research firms from foreign countries. *Foreign\_SR* and *Foreign\_DR* are subsets of the *Foreign* category. *Foreign\_SR* are analysts located in a different country from the firm they cover but in the same geographical region. *Foreign\_DR* are analysts located in a different country from the firm they cover and in a different geographical region. *U.S.-located* is a subset of the *Foreign* category that refers to analysts who are located in the United States. *U.S.-located* analyst can belong to the *Foreign\_SD* or to the *Foreign\_DR* category. Mean and median domestic (foreign) abnormal returns are measured as the domestic (foreign) raw return less the return on their national (U.S.) stock market index. Similarly, mean and median domestic (foreign) abnormal volumes are computed as the domestic (foreign) raw volume less the return on their national (U.S.) stock market index.

(foreign) raw volume less the average domestic (foreign) volume. (H-U.S.) columns report differences in means and medians for CARs (columns 5 and 6) and CAVs (columns 11 and 12) computed between the domestic and US markets for a same category of analysts and (local – U.S.-located) rows report differences in means and medians for CARs and CAVs by analyst location. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level. *t*-statistics for the two-sided test and *z*-statistics for the one sample and two-sample Wilcoxon signed-rank tests and rank-sum tests are in parentheses below the mean and median estimates, respectively. Differences in means are computed assuming equal variance for the (H-US) difference and unequal variance for the (local-US-located difference).



**Table 5. Cross-Sectional Regressions on Home Market CARs**

	Upgrades						Downgrades					
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
<i>Local vs U.S.-Located</i>	<b>-0.822</b> (-3.39)***			<b>-0.500</b> (-2.00)**	<b>-2.066</b> (-2.11)**	<b>-2.712</b> (-2.27)**	<b>1.102</b> (4.06)***			<b>0.401</b> (1.67)*	<b>-0.789</b> (-0.89)	<b>-0.125</b> (-0.14)
<i>Pure Local vs U.S.-Located</i>		<b>-0.943</b> (-3.12)***						<b>1.075</b> (3.15)***				
<i>Expatriate Local vs U.S.- Located</i>			<b>-0.898</b> (-3.17)***						<b>1.368</b> (4.44)***			
<i>Broker Size</i>	0.148 (2.07)**	0.104 (0.94)	0.123 (0.99)	0.186 (2.33)**	-0.008 (-0.03)	0.037 (0.09)	-0.100 (-1.43)	-0.191 (-1.87)*	-0.090 (-0.76)	-0.277 (-4.07)***	0.127 (0.37)	0.266 (0.45)
<i>Broker Reputation</i>	-0.104 (-0.43)	-0.325 (-0.76)	-0.023 (-0.08)	0.214 (0.96)	1.005 (1.93)*	1.137 (1.79)*	0.376 (1.38)	0.761 (1.69)*	0.073 (0.25)	-0.367 (-1.63)	0.001 (0.00)	1.149 (0.78)
<i>Analyst General Experience</i>	0.051 (1.77)*	0.047 (1.34)	0.033 (0.70)	0.018 (0.57)	-0.098 (-0.17)	0.257 (0.39)	-0.056 (-1.57)	-0.046 (-1.08)	-0.071 (-1.31)	0.008 (0.26)	-0.466 (-0.75)	-0.162 (-0.19)
<i>Analyst Firm Experience</i>	-0.035 (-0.98)	-0.030 (-0.68)	0.013 (0.26)	-0.017 (-0.49)	-0.036 (-0.61)	-0.037 (-0.41)	-0.003 (-0.07)	-0.007 (-0.13)	0.001 (0.02)	-0.070 (-1.80)*	-0.064 (-1.02)	-0.129 (-1.28)
<i>Number Firms Followed</i>	-0.029 (-3.33)***	-0.038 (-3.72)***	-0.024 (-1.58)	-0.022 (-2.13)**	-0.020 (-0.90)	-0.049 (-1.66)*	0.025 (2.44)**	0.026 (2.28)**	0.018 (1.06)	0.003 (0.28)	0.017 (0.75)	0.011 (0.38)
<i>Concurrent Earnings Forecast</i>	0.397 (1.99)**	0.450 (1.79)*	0.532 (1.71)*	0.336 (1.73)*	0.556 (2.31)**	0.734 (2.55)**	-1.160 (-5.21)***	-1.298 (-4.62)***	-0.873 (-2.98)***	-1.140 (-5.84)***	-1.160 (-5.38)***	-1.523 (-5.95)***
<i>Pre-Earnings</i>	0.324 (1.00)	0.497 (1.26)	0.034 (0.08)	0.083 (0.26)	-0.063 (-0.16)	-0.280 (-0.61)	0.846 (3.31)***	0.786 (2.51)**	0.698 (1.67)*	0.457 (1.58)	-0.051 (-0.14)	-0.638 (-1.52)
<i>Post-Earnings</i>	0.301 (1.24)	0.226 (0.76)	0.631 (1.79)*	0.180 (0.81)	0.276 (1.02)	0.288 (0.94)	-0.797 (-2.52)**	-0.700 (-1.84)*	-0.977 (-2.08)**	-0.766 (-2.53)**	-0.732 (-1.97)**	-0.692 (-1.53)
<i>Abs. Recommendation Change</i>	-0.031 (-0.25)	-0.172 (-1.13)	0.286 (1.47)	0.031 (0.25)	0.327 (1.59)	0.388 (1.68)*	-0.463 (-2.72)***	-0.532 (-2.55)**	-0.484 (-2.11)**	-0.430 (-2.89)***	-0.792 (-2.76)***	-0.770 (-2.19)**
<i>Prev1M</i>	-2.220 (-2.48)**	-2.487 (-2.25)**	-0.333 (-0.29)	-2.345 (-2.29)**	-1.863 (-1.49)	-0.817 (-0.52)	-1.011 (-0.90)	-1.212 (-0.89)	0.711 (0.56)	-2.023 (-1.70)*	-1.426 (-1.12)	0.638 (0.44)
<i>Prev1Y</i>	-0.533 (-1.91)*	-0.398 (-1.22)	-0.527 (-1.14)	-1.018 (-2.38)**	-1.191 (-2.10)**	-1.441 (-2.17)**	1.353 (4.29)***	1.878 (4.81)***	1.005 (2.22)**	0.504 (1.44)	0.883 (1.95)*	0.527 (0.98)
<i>Average Turnover</i>	-0.000 (-0.32)	-0.001 (-0.53)	-0.000 (-0.37)	-0.001 (-0.56)	-0.001 (-0.68)	-0.026 (-1.66)*	0.001 (2.04)**	0.001 (1.97)**	0.001 (1.97)**	0.004 (5.86)***	0.003 (4.05)***	0.003 (8.39)***
<i>Size</i>	-0.000 (-6.29)***	-0.000 (-6.60)***	-0.000 (-4.46)***	-0.000 (-3.05)***	-0.000 (-2.11)**	-0.000 (-2.41)**	0.000 (8.52)***	0.000 (8.44)***	0.000 (5.27)***	-0.000 (-1.63)	-0.000 (-0.86)	-0.000 (-1.47)
<i>Book-to-Market</i>	-0.026	-0.059	-0.053	-0.494	-0.453	-0.622	0.031	0.129	0.085	-1.339	-1.709	-1.880

	(-0.50)	(-0.96)	(-0.80)	(-1.40)	(-1.48)	(-1.50)	(0.49)	(1.60)	(0.96)	(-3.91)***	(-3.50)***	(-2.78)***
<i>Analyst Coverage</i>	-0.013	-0.001	-0.009	-0.048	-0.067	-0.054	-0.010	-0.012	-0.009	-0.155	-0.229	-0.248
	(-1.31)	(-0.12)	(-0.76)	(-2.43)**	(-2.40)**	(-1.67)*	(-0.77)	(-0.80)	(-0.69)	(-6.00)***	(-5.86)***	(-5.14)***
Year Fixed Effects	N	N	N	Y	Y	Y	N	N	N	Y	Y	Y
Firm Fixed Effects	N	N	N	Y	Y	N	N	N	N	Y	Y	N
Analyst Fixed Effects	N	N	N	N	Y	N	N	N	N	N	Y	N
Firm-analyst Fixed Effects	N	N	N	N	N	Y	N	N	N	N	N	Y
Observations	7,554	5,619	3,304	7,510	6,637	5,446	7,835	5,901	3,446	7,782	6,836	5,585
Adj. R <sup>2</sup>	0.01	0.01	0.01	0.08	0.08	0.06	0.02	0.03	0.02	0.20	0.22	0.15

This table reports results of pooled cross-sectional OLS estimations for domestic cumulative abnormal returns (CARs) following recommendation changes for firms cross-listed on NYSE, NASDAQ and AMEX as ADR Level II, ADR Level III or Ordinary Shares between 2003 and 2007. *Local* refers to a recommendation change issued by an analyst whose location is the same as the covered firm. *Pure Local* and *Expatriate Local* are the subsets of the *Local* category. *Pure Local* analysts work for local research firms, while *Expatriate Local* analysts work for research firms from foreign countries. *U.S.-located* is a subset of the *Foreign* category that refers to analysts who are located in the United States. *Local vs U.S.-located* is a dummy variable that takes 1 if the recommendation change is issued by a *Local* analyst and 0 if issued by an US-located analyst. *Pure Local vs U.S.-located* is a dummy variable that takes 1 if the recommendations change is issued by a *Pure Local* analyst and 0 if issued by an US-located analyst. *Expatriate Local vs U.S.-located* is a dummy variable that takes 1 if the recommendation change is issued by an *Expatriate Local* analyst and 0 if issued by an U.S.-located analyst. Variable descriptions of the control variables are provided in the main body of the paper. Domestic abnormal return is measured as the domestic return less the return on the national stock market index portfolio. Columns (1)-(6) show estimation results for recommendation upgrades and columns (7)-(12) show estimation results for recommendation downgrades. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. *t*-statistics are in parentheses below the coefficient estimates. Standard errors are clustered by analyst.

**Table 6. Cross-Sectional Regressions within Analyst Movers**

**Panel A: All analysts that move locations to/from the U.S.**

	Upgrades				Downgrades			
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
<i>Local vs U.S.-Located</i>	<b>-1.075</b> <b>(-2.90)***</b>	<b>-1.089</b> <b>(-1.67)*</b>	<b>-2.190</b> <b>(-2.08)**</b>	<b>-2.465</b> <b>(-2.24)**</b>	<b>0.342</b> <b>(0.75)</b>	<b>-0.524</b> <b>(-0.49)</b>	<b>-0.596</b> <b>(-0.61)</b>	<b>0.176</b> <b>(0.16)</b>
<i>Broker Size</i>	0.075 (0.70)	-0.012 (-0.02)	-0.339 (-0.46)	-0.354 (-0.36)	-0.086 (-0.59)	-0.498 (-0.92)	-0.925 (-1.70)*	-0.676 (-0.99)
<i>Broker Reputation</i>	0.012 (0.04)	1.310 (1.99)**	0.866 (1.06)	0.707 (0.79)	-0.245 (-0.59)	-1.515 (-1.17)	0.046 (0.04)	0.064 (0.04)
<i>Analyst General Experience</i>	0.161 (3.01)***	-0.012 (-0.01)	-0.207 (-0.25)	0.239 (0.31)	-0.148 (-1.89)*	-0.318 (-0.62)	-0.140 (-0.27)	0.110 (0.22)
<i>Analyst Firm Experience</i>	-0.045 (-0.71)	-0.003 (-0.02)	0.100 (0.88)	-0.002 (-0.01)	0.136 (1.70)*	0.131 (0.93)	0.259 (1.68)*	0.199 (1.19)
<i>Number Firms Followed</i>	-0.078 (-3.20)***	-0.190 (-2.46)**	-0.141 (-1.84)*	-0.154 (-1.76)*	-0.010 (-0.40)	0.033 (0.55)	0.000 (0.01)	-0.021 (-0.31)
<i>Concurrent Earnings Forecast</i>	0.174 (0.61)	0.294 (0.86)	0.414 (1.15)	0.584 (1.58)	-0.659 (-1.79)*	-0.682 (-1.54)	-0.950 (-2.23)**	-1.002 (-2.30)**
<i>Pre-Earnings</i>	-0.803 (-1.24)	-1.013 (-1.25)	-0.198 (-0.24)	-0.182 (-0.20)	0.544 (1.03)	-0.198 (-0.31)	-0.606 (-0.89)	-1.073 (-1.54)
<i>Post-Earnings</i>	-0.426 (-1.17)	-0.185 (-0.42)	-0.580 (-1.22)	-0.510 (-0.96)	-1.082 (-1.67)*	-1.554 (-2.19)**	-1.632 (-1.95)*	-1.891 (-2.04)**
<i>Abs. Recommendation Change</i>	-0.009 (-0.05)	0.423 (1.71)*	0.130 (0.38)	-0.085 (-0.23)	0.249 (1.03)	0.803 (1.87)*	1.093 (2.36)**	1.174 (2.27)**
<i>PrevIM</i>	-1.160 (-0.75)	-0.109 (-0.06)	-2.320 (-1.02)	-2.557 (-1.10)	-1.896 (-1.09)	-1.572 (-0.68)	-2.444 (-0.90)	-0.996 (-0.32)
<i>PrevIY</i>	-1.689 (-4.15)***	-1.900 (-3.45)***	-3.281 (-2.61)***	-3.384 (-2.69)***	0.211 (0.52)	-0.289 (-0.51)	-0.645 (-0.81)	-0.597 (-0.71)
<i>Average Turnover</i>	0.143 (0.85)	0.200 (0.91)	0.400 (1.02)	0.537 (1.45)	0.042 (0.62)	-0.076 (-0.35)	-0.196 (-0.58)	-0.526 (-1.27)
<i>Size</i>	-0.000 (-4.32)***	-0.000 (-0.11)	-0.000 (-0.68)	-0.000 (-0.77)	0.000 (3.41)***	0.000 (0.37)	0.000 (1.33)	0.000 (0.51)
<i>Book-to-Market</i>	0.021 (0.29)	-0.050 (-0.51)	-0.233 (-0.39)	-0.335 (-0.54)	-0.074 (-1.01)	-0.173 (-2.23)**	-0.829 (-1.30)	-1.087 (-1.47)
<i>Analyst Coverage</i>	-0.028 (-1.83)*	-0.013 (-0.48)	-0.054 (-1.21)	-0.085 (-1.71)*	-0.024 (-1.15)	-0.040 (-1.00)	-0.262 (-2.89)***	-0.258 (-2.60)***
Year Fixed Effects	N	Y	Y	Y	N	Y	Y	Y
Firm Fixed Effects	N	N	Y	N	N	N	Y	N
Analyst Fixed Effects	N	Y	Y	N	N	Y	Y	N
Firm-Analyst Fixed Effects	N	N	N	Y	N	N	N	Y
Observations	1,643	1,471	1,421	1,223	1,692	1,524	1,454	1,251
Adj. R <sup>2</sup>	0.04	0.03	0.04	0.07	0.01	0.16	0.17	0.19

**Panel B: Analysts that move locations to/from the U.S. and move...**

	...within the same broker							
	Upgrade				Downgrade			
	<i>Coeff.</i>	<i>t-stat</i>	<i>N</i>	<i>Adj. R<sup>2</sup></i>	<i>Coeff.</i>	<i>t-stat</i>	<i>N</i>	<i>Adj. R<sup>2</sup></i>
<i>Local vs U.S.-located</i>	-2.207	(-3.00)***	912	0.06	-0.783	(-0.74)	918	0.16
Firm-analyst fixed effects	Y				Y			
Broker fixed effects	Y				Y			
	...to a different broker							
	Upgrade				Downgrade			
	<i>Coeff.</i>	<i>t-stat</i>	<i>N</i>	<i>Adj. R<sup>2</sup></i>	<i>Coeff.</i>	<i>t-stat</i>	<i>N</i>	<i>Adj. R<sup>2</sup></i>
<i>Local vs U.S.-located</i>	-4.350	(-2.52)**	324	0.08	2.222	(1.69)*	354	0.13
Firm-analyst fixed effects	Y				Y			
Broker fixed effects	Y				Y			

This table reports results of pooled cross-sectional OLS estimations for domestic cumulative abnormal returns (CARs) following recommendation changes for firms cross-listed on NYSE, NASDAQ and AMEX as ADR Level II, ADR Level III or Ordinary Shares between 2003 and 2007. *Local vs U.S.-located* is a dummy variable that takes 1 if the recommendation change is issued by a *Local* analyst and 0 if issued by an U.S.-located analyst. Domestic abnormal returns are measured as the domestic return less the return on the national stock market index. Panel A shows results of OLS regressions within the subset of analysts that move locations from local to U.S.-located or from US-located to local. Variable descriptions are provided in the appendix. Columns (1)-(4) show estimation results for recommendation upgrades and columns (5)-(8) show estimation results for recommendation downgrades. Standard errors are clustered by analyst. Panel B shows results of OLS regressions within the subset of analysts that move locations from local to U.S.-located or from U.S.-located to local, and stay with the same brokerage firm (upper panel) or move to a different broker (lower panel). The regressions control for firm-analyst and broker fixed effects. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. *t*-statistics are provided in parentheses.

**Table 7. Relative Timing of Local and U.S. Recommendation Changes**

**Panel A: Contingency table**

		Follower		Total
		0	1	
Local vs U.S.-Located	0	<b>3,419</b> <i>16.57%</i>	<b>738</b> <i>3.58%</i>	<b>4,157</b> <i>20.15%</i>
	1	<b>13,653</b> <i>66.18%</i>	<b>2,820</b> <i>13.67%</i>	<b>16,473</b> <i>79.85%</i>
Total		<b>17,072</b> <i>82.75%</i>	<b>3,558</b> <i>17.25%</i>	<b>20,630</b> <i>100%</i>

*Pearson  $\chi^2 = 0.9356$ , Pr = 0.333*

**Panel B: Cross-sectional and interaction effects**

	Upgrade		Downgrade	
	(1)	(2)	(3)	(4)
<i>Local vs U.S.-located</i>	<b>-2.692</b> <i>(-2.26)**</i>	<b>-2.529</b> <i>(-2.05)**</i>	<b>-0.085</b> <i>(-0.10)</i>	<b>-0.078</b> <i>(-0.09)</i>
<i>Follower</i>	<b>0.230</b> <i>(0.87)</i>	<b>0.831</b> <i>(1.61)</i>	<b>-0.401</b> <i>(-1.21)</i>	<b>-0.329</b> <i>(-0.42)</i>
<i>Local vs US-located × Follower</i>		<b>-0.731</b> <i>(-1.23)</i>		<b>-0.086</b> <i>(-0.10)</i>
<i>Broker Size</i>	0.028 <i>(0.07)</i>	0.040 <i>(0.09)</i>	0.270 <i>(0.46)</i>	0.269 <i>(0.46)</i>
<i>Broker Reputation</i>	1.144 <i>(1.80)*</i>	1.148 <i>(1.81)*</i>	1.106 <i>(0.76)</i>	1.109 <i>(0.76)</i>
<i>Analyst General Experience</i>	0.272 <i>(0.41)</i>	0.292 <i>(0.44)</i>	-0.157 <i>(-0.19)</i>	-0.157 <i>(-0.19)</i>
<i>Analyst Firm Experience</i>	-0.039 <i>(-0.43)</i>	-0.042 <i>(-0.46)</i>	-0.129 <i>(-1.28)</i>	-0.129 <i>(-1.29)</i>
<i>Number Firms Followed</i>	-0.049 <i>(-1.65)*</i>	-0.049 <i>(-1.65)*</i>	0.011 <i>(0.37)</i>	0.011 <i>(0.37)</i>
<i>Concurrent Earnings Forecast</i>	0.731 <i>(2.53)**</i>	0.737 <i>(2.55)**</i>	-1.540 <i>(-6.02)***</i>	-1.540 <i>(-6.02)***</i>
<i>Pre-Earnings</i>	-0.280 <i>(-0.61)</i>	-0.278 <i>(-0.61)</i>	-0.589 <i>(-1.39)</i>	-0.590 <i>(-1.39)</i>
<i>Post-Earnings</i>	0.280 <i>(0.91)</i>	0.286 <i>(0.93)</i>	-0.661 <i>(-1.45)</i>	-0.662 <i>(-1.45)</i>
<i>Abs. Recommendation Change</i>	0.402 <i>(1.73)*</i>	0.404 <i>(1.74)*</i>	-0.792 <i>(-2.23)**</i>	-0.792 <i>(-2.23)**</i>
<i>PrevIM</i>	-0.817	-0.806	0.640	0.640

	(-0.52)	(-0.52)	(0.44)	(0.44)
<i>PrevIY</i>	-1.443	-1.446	0.517	0.518
	(-2.17)**	(-2.17)**	(0.97)	(0.97)
<i>Average Turnover</i>	-0.026	-0.025	0.003	0.003
	(-1.66)*	(-1.63)	(8.60)***	(8.61)***
<i>Size</i>	-0.000	-0.000	-0.000	-0.000
	(-2.40)**	(-2.42)**	(-1.46)	(-1.46)
<i>Book-to-Market</i>	-0.636	-0.662	-1.893	-1.894
	(-1.53)	(-1.60)	(-2.80)***	(-2.80)***
<i>Analyst Coverage</i>	-0.054	-0.054	-0.249	-0.249
	(-1.68)*	(-1.67)*	(-5.14)***	(-5.14)***
Year fixed effects	Y	Y	Y	Y
Firm fixed effects	N	N	N	N
Analyst fixed effects	N	N	N	N
Firm-analyst fixed effects	Y	Y	Y	Y
Observations	5,445	5,445	5,584	5,584
Adj. R2	0.06	0.06	0.15	0.15

Panel A summarizes a contingency table between the indicator variables *Local vs U.S.-Located* and *Follower*. *Local vs U.S.-Located* is a dummy variable equal to 1 if the recommendation change is issued by a *Local* analyst and 0 if issued by an US-located analyst. *Follower* is a dummy variable equal to 1 if an analyst's recommendation change is in the same direction and by the same magnitude as a previous recommendation change from a different analyst for the same firm within a 30-day period. Analogously, *Follower* is equal to zero, if the recommendation change is different in magnitude or direction from a previous recommendation change for the same firm made by other analysts during the previous 30 day. Panel B shows the results of pooled cross-sectional OLS estimations for domestic cumulative abnormal returns (CARs) following recommendation changes for firms cross-listed on NYSE, NASDAQ and AMEX as ADR Level II, ADR Level III or Ordinary Shares between 2003 and 2007. Variable descriptions are provided in the appendix. Columns (1)-(2) show estimation results for recommendation upgrades and columns (3)-(4) show estimation results for recommendation downgrades. Standard errors are clustered by analyst. The regressions control for fixed effects. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. *t*-statistics are provided in parentheses.

**Table 8. Analyst Specialization and the Information Value of Recommendation Changes**

**Panel A: Contingency table**

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Country vs Sector Specialist

		0	1	Total
Local vs U.S.-Located	0	<b>1,519</b> <i>15.47%</i>	<b>292</b> <i>2.97%</i>	<b>1,811</b> <i>18.45%</i>
	1	<b>3,038</b> <i>30.95%</i>	<b>4,967</b> <i>50.60%</i>	<b>8,005</b> <i>81.55%</i>
Total		<b>4,557</b> <i>46.42%</i>	<b>5,259</b> <i>53.58%</i>	<b>9,816</b> <i>100%</i>

*Pearson  $\chi^2 = 1300.0$ , Pr < 0.001*

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**Panel B: Cross-sectional and interaction effects**

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	Upgrade		Downgrade	
	(1)	(2)	(3)	(4)
<i>Local vs U.S.-located</i>	<b>-3.541</b> <i>(-2.66)***</i>	<b>-4.227</b> <i>(-3.43)***</i>	<b>-0.007</b> <i>(-0.00)</i>	<b>0.174</b> <i>(0.08)</i>
<i>Country Specialist</i>	<b>-1.917</b> <i>(-1.32)</i>	<b>-3.765</b> <i>(-1.99)**</i>	<b>0.423</b> <i>(0.34)</i>	<b>0.825</b> <i>(0.40)</i>
<i>Local vs U.S.-located x Country Specialist</i>		<b>2.077</b> <i>(1.11)</i>		<b>-0.440</b> <i>(-0.22)</i>
<i>Broker Size</i>	0.135 <i>(0.21)</i>	0.137 <i>(0.21)</i>	1.818 <i>(1.31)</i>	1.817 <i>(1.31)</i>
<i>Broker Reputation</i>	1.259 <i>(0.99)</i>	1.268 <i>(0.99)</i>	2.489 <i>(1.49)</i>	2.480 <i>(1.48)</i>
<i>Analyst General Experience</i>	2.642 <i>(2.30)**</i>	2.613 <i>(2.28)**</i>	1.502 <i>(1.65)*</i>	1.514 <i>(1.65)</i>
<i>Analyst Firm Experience</i>	-0.017 <i>(-0.12)</i>	-0.017 <i>(-0.13)</i>	-0.133 <i>(-1.16)</i>	-0.134 <i>(-1.17)</i>
<i>Number Firms Followed</i>	-0.071 <i>(-1.87)*</i>	-0.071 <i>(-1.87)*</i>	0.026 <i>(0.73)</i>	0.025 <i>(0.72)</i>
<i>Concurrent Earnings Forecast</i>	0.945 <i>(2.57)**</i>	0.936 <i>(2.55)**</i>	-1.064 <i>(-3.05)***</i>	-1.063 <i>(-3.05)***</i>
<i>Pre-Earnings</i>	-2.126 <i>(-2.68)***</i>	-2.140 <i>(-2.70)***</i>	-0.332 <i>(-0.52)</i>	-0.329 <i>(-0.52)</i>
<i>Post-Earnings</i>	-0.393 <i>(-0.82)</i>	-0.403 <i>(-0.84)</i>	-0.866 <i>(-1.35)</i>	-0.864 <i>(-1.35)</i>
<i>Abs. Recommendation Change</i>	0.157 <i>(0.45)</i>	0.161 <i>(0.46)</i>	-0.833 <i>(-1.62)</i>	-0.831 <i>(-1.62)</i>
<i>PrevIM</i>	-4.330	-4.301	0.787	0.795

	(-2.46)**	(-2.45)**	(0.46)	(0.46)
<i>Prev1Y</i>	-2.433	-2.403	0.452	0.442
	(-2.25)**	(-2.25)**	(0.65)	(0.63)
<i>Average Turnover</i>	0.041	0.034	-0.190	-0.188
	(0.21)	(0.18)	(-0.72)	(-0.71)
<i>Size</i>	-0.000	-0.000	-0.000	-0.000
	(-0.61)	(-0.63)	(-1.68)*	(-1.67)*
<i>Book-to-Market</i>	-1.384	-1.369	-1.044	-1.058
	(-1.89)*	(-1.87)*	(-1.13)	(-1.13)
<i>Analyst Coverage</i>	0.011	0.013	-0.217	-0.217
	(0.25)	(0.29)	(-3.22)***	(-3.23)***
Year fixed effects	Y	Y	Y	Y
Firm fixed effects	N	N	N	N
Analyst fixed effects	N	N	N	N
Firm-analyst fixed effects	Y	Y	Y	Y
Observations	2,460	2,460	2,488	2,488
Adj. R2	0.147	0.147	0.15	0.15

Panel A summarizes a contingency table between the indicator variables *Local vs U.S.-Located* and *Country Specialist*. *Local vs U.S.-located* is a dummy variable equal to 1 if the recommendation change is issued by a *Local* analyst and 0 if issued by an US-located analyst. *Country Specialist* is a dummy variable equal to 1 if the analyst is a country specialist, and zero if the analyst is a sector specialist. The measures for county and sector specialization are defined in the variable appendix. Panel B shows the results of pooled cross-sectional OLS estimations for domestic cumulative abnormal returns (CARs) following recommendation changes for firms cross-listed on NYSE, NASDAQ and AMEX as ADR Level II, ADR Level III or Ordinary Shares between 2003 and 2007. Variable descriptions are provided in the appendix. Columns (1)-(2) show estimation results for recommendation upgrades and columns (3)-(4) show estimation results for recommendation downgrades. Standard errors are clustered by analyst. The regressions control for fixed effects. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. *t*-statistics are provided in parentheses.



**Table 9. Cross-Sectional Regressions by Country Characteristics**

	Upgrade				Downgrade			
	<u>Local indicator</u>	<u>Country characteristic</u>	<u>Interaction effect (Local x country characteristic)</u>	<u>Adj. R<sup>2</sup></u>	<u>Local indicator</u>	<u>Country characteristic</u>	<u>Interaction effect (Local x country characteristic)</u>	<u>Adj. R<sup>2</sup></u>
<b><u>Socio-economic environment</u></b>								
<i>Advanced economy</i>	-0.218 (-0.73)	1.327 (3.64)***	-0.897 (-2.31)**	0.02	0.392 (1.26)	-2.128 (-5.43)***	1.114 (2.51)**	0.03
<i>GDP per capita</i>	-0.735 (-2.67)***	0.236 (0.56)	-0.191 (-0.44)	0.01	0.447 (1.69)*	-2.062 (-4.36)***	1.430 (2.85)***	0.03
<i>Cultural distance</i>	-1.266 (-2.82)***	-0.261 (-2.16)**	0.207 (1.61)	0.01	2.243 (4.32)***	0.804 (6.08)***	-0.510 (-3.46)***	0.03
<b><u>Legal &amp; political environment</u></b>								
<i>Legal origin</i>	-1.173 (-3.43)***	-1.182 (-3.34)***	0.911 (2.41)**	0.01	1.551 (3.93)***	2.025 (5.08)***	-1.135 (-2.57)**	0.03
<i>Rule of law</i>	-0.379 (-1.50)	0.653 (3.78)***	-0.427 (-2.25)**	0.02	0.674 (2.36)**	-1.034 (-5.13)***	0.458 (1.98)**	0.03
<i>Voice &amp; Accountability</i>	-0.615 (-2.22)**	0.526 (2.36)**	-0.257 (-1.03)	0.01	0.790 (2.60)***	-1.418 (-6.07)***	0.491 (1.74)*	0.03
<i>Political Stability</i>	-0.596 (-2.79)***	0.830 (2.94)***	-0.463 (-1.57)	0.02	0.629 (2.66)***	-1.575 (-4.94)***	0.849 (2.41)**	0.03
<i>Government Effectiveness</i>	-0.164 (-0.56)	0.768 (3.76)***	-0.510 (-2.31)**	0.02	0.445 (1.30)	-1.131 (-4.98)***	0.533 (2.06)**	0.03
<b><u>Regulatory &amp; governance environment</u></b>								
<i>Regulatory quality</i>	-0.034 (-0.11)	0.817 (3.59)***	-0.666 (-2.75)***	0.01	0.345 (0.96)	-1.038 (-3.90)***	0.647 (2.20)**	0.02
<i>Corruption Control</i>	-0.173 (-0.62)	0.652 (3.88)***	-0.501 (-2.77)***	0.02	0.515 (1.70)*	-0.922 (-4.93)***	0.481 (2.27)**	0.02
<i>Anti-director rights</i>	-0.612 (-1.22)	0.301 (0.65)	-0.244 (-0.44)	0.01	0.265 (0.35)	-1.721 (-3.73)***	1.049 (1.30)	0.02
<i>Anti-self-dealing</i>	-0.794 (-3.19)***	0.102 (0.20)	-0.634 (-1.25)	0.01	0.872 (3.14)***	0.547 (0.84)	0.706 (1.13)	0.02
<b><u>Reporting &amp; disclosure environment</u></b>								
<i>CIFAR</i>	-0.912 (-3.62)***	-0.918 (-1.90)*	0.552 (1.09)	0.01	0.878 (3.13)***	0.577 (0.99)	0.556 (0.89)	0.02
<i>Disclosure Requirements</i>	-0.276 (-0.82)	1.057 (2.90)***	-0.799 (-2.03)**	0.01	1.248 (2.99)***	-0.490 (-1.13)	-0.258 (-0.55)	0.02
<i>Reporting frequency</i>	-1.073	-0.606	0.200	0.01	0.054	0.319	0.511	0.02

	(-1.60)	(-1.77)*	(0.54)		(0.06)	(0.75)	(1.08)	
<i>Big4 Auditors</i>	-0.649	0.405	-0.170	0.01	0.550	-1.515	0.442	0.03
	(-2.00)**	(0.99)	(-0.41)		(1.76)*	(-3.68)***	(1.00)	
<b><u>Earnings quality</u></b>								
<i>Earnings management</i>	-1.015	-0.732	0.506	0.01	1.614	2.044	-1.302	0.03
	(-2.98)***	(-1.96)*	(1.26)		(4.12)***	(5.07)***	(-2.88)***	
<i>Timely bad news recognition</i>	-0.939	-0.300	0.169	0.01	1.156	0.200	-0.082	0.02
	(-3.19)***	(-1.86)*	(0.93)		(3.43)***	(1.01)	(-0.36)	

This table reports results of pooled cross-sectional OLS estimations for domestic cumulative abnormal returns (CARs) following recommendation changes for firms cross-listed on NYSE, NASDAQ and AMEX as ADR Level II, ADR Level III or Ordinary Shares between 2003 and 2007. *Local vs U.S.-Located* is a dummy variable that takes 1 if the recommendation change is issued by a *Local* analyst and 0 if issued by an U.S.-located analyst. The specific country characteristic is reported in the row headings. Domestic abnormal returns are measured as the domestic return less the return on the national stock market index. The table shows in each row the coefficient and t-statistic of each regression for our main indicator *Local vs U.S.- Located*, the particular country characteristic and their interaction effect. All other control variables and year fixed effects are suppressed for ease of exposition. Variables descriptions are provided in the appendix. Standard errors are clustered by analyst. \*, \*\*, and \*\*\* denote significance at the 10%, 5%, and 1% level, respectively. *t*-statistics are provided in parentheses.